

Ser. No. _____
HABS _____ HAER _____ NR 4 _____ SHL _____ Loc _____
UTM: A 10/511600/4274150 B _____
C _____ D _____

HISTORIC RESOURCES INVENTORY

IDENTIFICATION

1. Common name: Pohley House
2. Historic name: Scatena House
3. Street or rural address: 104 East Street
City Healdsburg, CA Zip 95448 County Sonoma
4. Parcel number: 002-272-01
5. Present Owner: Valette, Albert & Rose Mary E&A Address: 9018 Star Road
City Windsor, CA Zip _____ Ownership is: Public _____ Private X
6. Present Use: Residential Original use: Residential

DESCRIPTION

- 7a. Architectural style: Neo-Classic
- 7b. Briefly describe the present *physical description* of the site or structure and describe any major alterations from its original condition:

This large two-story house is basically rectangular with a two-story side addition. The structure is covered with a hip roof as is the verandah which runs along the front and partially down one side. The cornices are boxed and have a plain frieze beneath. The windows are double-hung with simple molded frames. They occur singly or in pairs, and the front door has single pane side lights. The verandah has pairs of Tuscan columns atop solid pedestals and has a balustrade with turned balusters that curve at the corner. Metal railings along the steps are probably not original.



8. Construction date:
Estimated _____ Factual 1909
9. Architect _____
10. Builder _____
11. Approx. property size (in feet)
Frontage 65 Depth 123.6
or approx. acreage _____
12. Date(s) of enclosed photograph(s)
13 Sept 82 15/18

13. Condition: Excellent ___ Good ___ X Fair ___ Deteriorated ___ No longer in existence ___
14. Alterations: _____
15. Surroundings: (Check more than one if necessary) Open land ___ Scattered buildings ___ Densely built-up ___
Residential X Industrial ___ Commercial ___ Other: _____
16. Threats to site: None known X Private development ___ Zoning ___ Vandalism ___
Public Works project ___ Other: _____
17. Is the structure: On its original site? ___ Moved? ___ Unknown? ___
18. Related features: Stone knee-high wall around corner property.

SIGNIFICANCE

19. Briefly state historical and/or architectural importance (include dates, events, and persons associated with the site.)

This house was built in 1908 by Martin Scatena, founder of the Roma Wine Co. of California and New York, who contributed substantially to the growth and modernization of the wine industry. Born 1852 in Italy, he immigrated to San Francisco in 1870, and was occupied as a vegetable vender. In 1884, he bought a ranch northeast of Healdsburg, (see 091-130-36), started a small wine cellar in his home, and sold to family trade from a store in San Francisco. In 1889 he embarked in wholesale wine merchandising. The buying of a tract near Healdsburg and the starting of a small winery which expanded to one of the largest wineries in the state with a branch house in New York was the beginning of "Roma Winery". (see: 002-261-11). Martin married Josephine DeMartini (born 1867 in San Francisco) in 1881, had seven children. Scatena did not move his family to Healdsburg from San Francisco until he built this house in 1909.

This large example of neo-classic architecture with its formal verandah, typifies the desire for a more formal existence that followed once the area was more developed.

20. Main theme of the historic resource: (If more than one is checked, number in order of importance.)
- Architecture 2 Arts & Leisure _____
Economic/Industrial ___ Exploration/Settlement _____
Government ___ Military _____
Religion ___ Social/Education 1

21. Sources (List books, documents, surveys, personal interviews and their dates).

INT.: Waldo Iverson 12/83
Hist. So. Co. 1911

22. Date form prepared August 12, 1983
By (name) Langhart Museum (TW)
Organization City of Healdsburg
Address: 133 Matheson Street
City Healdsburg, CA Zip 95448
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