Published by HEALDSBURG HISTORICAL SOCIETY OCTOBER 1979



National Guard Encampment at Healdsburg Circa 1900

RUSSIAN RIVER RECORDER

Published by

HEALDSBURG HISTORICAL SOCIETY

Post Office Box 952, Healdsburg, Calif. 95448

Issue No. 14 October, 1979

MAJOR S. PHILLIPS HONORED----

Charter member, Major S. Phillips, was honored at the last meeting of the Historical Society for his outstanding devotion and service as Treasurer (for the past three years), as Membership Chairman, for his handling of the Museum Memorial Fund, and many other accomplishments since the Society first began on January 29, 1976. He was presented with a plaque by President Jan Harrison which read "IN APPRECIATION FOR OUT-STANDING SERVICE - TO MAJOR S. PHILLIPS, FROM THE HEALDSBURG HIS-TORICAL SOCIETY, SEPTEMBER 27, 1979." This was a surprise presentation, and Major was certainly overwhelmed! Major was recently appointed to serve on the Edwin Langhart Museum Board of Trustees. Congratulations!

Also on the evening's agenda was guest speaker Mrs. Gabrielle Morris of the Bancroft Library, University of California, Berkeley, who spoke to us on oral histories. A great deal of information was gained at this meeting which will be most helpful as we get our own oral history program underway. Member Hannah Clayborn was designated as the person who will be handling this program, and several members have offered their services and assistance in working with Hannah on this project.

Following the meeting, members enjoyed cupcakes and coffee prepared by the membership committee which consisted of Maxine Bell, Evelyn Iversen, and John and Helendale Barrett. It was enjoyed by all.

* * * * * OPEN HOUSE - APPRECIATION DAY FOR MEMBERS * * * * *

Members will enjoy a "special day" at the Edwin Langhart Museum on Sunday, November 4th from 2-5 p.m. We are asking all members to make every effort to support our Society by attending this function, which will include the unveiling of a large portrait of Mr. Langhart which will have its home in our Museum. This reception is being planned for all members in appreciation of their support and interest shown in our Society in so many ways. Included on the menu will be a variety of fine wines, punch and coffee, sweets and treats of all kinds, open-face sandwiches, cheeses, and chips and dips. Remember-this is your day, and it is being held in honor of each and every one of you. We only ask one favor and that, of course, is that you attend.

* DON'T FORGET-----WE'LL SEE YOU NOVEMBER 4TH * *

******** HON AND TELL"******

Members! PLEASE take note----because the fourth Thursday of November falls on Thanksgiving, our meeting date will be set one week earlier and will be held on THURSDAY, NOVEMBER 15. Now, we're sure that none of you would show up on Thanksgiving, but we do want to be sure that you do appear on November 15th because our meeting will be completely different from any we have had before.

"SHOW AND TELL NIGHT" will be a real treat for everyone. But in order for this to occur, we need YOUR PARTICIPATION. We are asking you to bring something which has special meaning or memories for you and share it with the membership. We would like to have as many members as possible participate so we can only allow five minutes per Please search your closets and any other special storage place you may have so you can come up with one of your "TREASURES" which you can share with us! This is our first attempt at "Show and Tell"--let's make it fun. If time runs short and there simply is no way to discuss all items, then it will be continued at another meeting. Perhaps you own a platter which has special meaning to you, or maybe a fan or a tool which you consider meaningful for one reason or another; maybe you have been saving an old piece of jewelry or a book that belonged to an ancestor, or an old-time clock or a quilt; whatever the item, be it a doll or a shoe, please share it with us. Remember, we haven't seen it before and it would be an experience for all of us. We won't be having a speaker at the November 15th meeting, and we are depending on our membership to fulfill this need by their participation. The main item of business to be covered will be election of officers for the coming year. Following the meeting and Show and Tell Program, refreshments will be served.

PLEASE, WON'T YOU HELP US MAKE THIS NOVEMBER MEETING A REAL SUCCESS?

NOMINATING COMMITTEE - ELECTION OF OFFICERS

Major Phillips has been appointed Chairman of the Nominating Committee, and he will be assisted by Irma Cuneo, Charles Scalione, Rosinda Holmes and Pat Schmidt. At the November meeting they will present to the membership the list of names that they feel will be most qualified and most adequately serve the Society as officers for the ensuing year. If you have any suggestions you would care to offer, please mail them to Major Phillips, Post Office Box 952, Healdsburg, Ca. 95448. Also, nominations are always accepted from the floor at the November meeting. Any letters directed to the Nominating Committee should be mailed prior to November 10, 1979.

Editor's Note: It is felt that a newsletter carries our standard into our community. It is our advance guard that not only informs and educates our audience, but advertises our existence and serves as an example of the over-all quality of our institution. A newsletter may be the only contact much of the community, indeed, even many of our members, have with our organization. It is worth some time, trouble, and expense.

YE OLDE APOTHECARY

The Healdsburg Druggists

by Frank Sternad

Probably the first person to formally sell drugs in what we now know as the Town of Healdsburg, California, was Harmon G. Heald, pioneer founder of the town and first merchant. Harmon and his brother George opened Heald's Store at the corner of Powell and West Streets in 1852, and operated without competition until 1856.

A true pharmacist, however, knowledgeable in the mystery and art of the apothecary, first came on the Healdsburg scene in the person of William M. Macy, listed in the census of 1860 as "druggist." It wasn't long before Macy felt the bite of a competitor, and in 1862 W. S. Canan was advertising in the Healdsburg Review for his "Drugstore" as well as the "W. S. Canan Cigarstore."

Not one to be content with small achievements, Canan later took in a partner, and by December of 1865 Canan and Fike were advertising their drugstore in the <u>Democratic Standard</u>. Within three years partner Fike had bowed out and was replaced by a druggist named Hutton. Canan and Hutton, Druggists and Apothecaries, became agents for Wells Fargo & Co. Express, were also listed as "moneybrokers" by 1871, later included a U.S. Post Office in their store, and by 1874 had joined with a Jerome Smith and offered themselves as "druggists and general merchandise." This firm then went on to eventually become the Bank of Healdsburg.

Healdsburg has really never known a lack of druggists (it currently boasts of -5- stores) as the following chronology will attest:

Store Name	Dates Confirmed
Wm. M. Macy	1860
W. S. Canan	1862
Canan & Fike	1865-67
Canan & Hutton	1868-71
Canan, Hutton & Smith	1874
James E. Fenno	1865
Fenno & White	1868
W.P.L. Winham	1868
1 C McCleany	1872
J. S. McCleary	
Wright & Brown	1072 04
(Albert & H.K.)	18/2-84
A1 Wright	1884-86
Dr. J. J. Piper	1873-75
Piper & Laymance	1877-78
Thomas J. Riley	1876-86
Riley & Fox	
(Thomas J. & Henry)	1880-81
Henry Fox	1882-99
Charles W. Weitman	1882
Unaries w. weitman	1002

The Healdsburg Druggists (Continued)

Store Name	Dates Confirmed
Moore & Hungerford	1891-93
Gregory & Co. (James R. & Ernest B.) E. Richardson	1892-93 1892
Ewing & Burr (James E. & Frank)	1892-95
Evans Corner Drugstore (C.D. Evans)	1899-1909
Miller & Whitney (George T. & Wm. B.) Hobson & Kruse	1886-90
(Palace Pharmacy) (Jerome C. & Fred A.)	1892-93
Whitney & Kruse (Wm. B. & Fred A.)	1894-96
Whitney's Pharmacy	
L.A. Schmitz	
Palace Drugstore (Julius Luedke, Jr.)	1907-08
(O.T. Clough)	1909-11
(H. L. Huntington)	1910-13
Haigh's Drugstore (W. R. Haigh) (Ken Hudson)	1914-18
Rathke's Pharmacy (W. E. Rathke) Brown-Wolfe Drugstore	1911-20
(G.R. & F.M.)	1916-49
(J.P. & Arthur)	1921-24

(Sincere appreciation and credit is extended to the following for providing the above historical information: Arthur Meese, Edwin Langhart, Bonnie & James Griffin, Jack Herrod, and Francis Ritz)

Note the following bottle photographs depicting names of Pharmacies and owners - courtesy of Francis Ritz.



















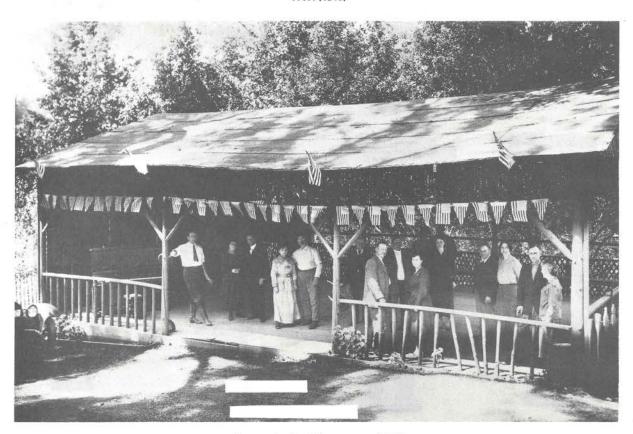








Victory Garden at Healdsburg Grammar School WWI (1918)



Dancehall at Geysers - 1915

F.O. BRANDT/HEALDSBURG, CAL.

The pine and redwood boxes were branded "F.O.B.", packed with bottles of sparkling beverage and shipped by wagon to all corners of Sonoma County in the Gay '90's. To popular resorts such as The Geysers and Skaggs Hot Springs, to Pop McCrays at Preston Bridge and the U.S. Hotel in Cloverdale, and to saloons everywhere such as the one at Trenton in the Olivet district near Santa Rosa--to all of these the F.O.B. brand was familiar. It denoted the brewery of F.O. Brandt in Healdsburg, and the bottles contained a fine local brand of beer.

Frederick Otto Brandt had known beer all his life. Born in Germany, and migrating to Green Bay, Wisconsin as a young man, he finally came west to Healdsburg, California in the 1880's. He moved his family into a large Victorian-style home on University Street between Matheson and North and erected his brewery on the same property. By 1895 F.O. Brandt was operating in full swing. Steam beer was a speciality, and this delicate product had to be delivered in small barrels to its destination the same day as brewed-refrigeration being what it was in those days. Brandt's three sons, August, Frederick and William each became actively engaged in the prospering business and helped it grow.

Having a large facility, Brandt eventually decided to undertake the bottling of beer from other breweries in addition to what he produced himself. The bulk beer arrived in Healdsburg by rail in large oak barrels, and his amber bottles began to carry the labels of such companies as the Buffalo Brewery of Sacramento and the National Brewery in San Francisco. By 1898 the plant was also called the Healdsburg Soda & Bottling Works. Carbonic gas generators were busy making the "pop" for Brandt's line of flavored creme-sodas, and heavy glass siphon bottles with the company name etched on the side were filled at the works for "seltzer" lovers.

The Manufacture of ice had become such an important function of the company by 1908 that its name was changed to Healdsburg Bottling and Ice Works, F.O. Brandt, Propr. In 1910, however, the

elder Brandt's health began to fail and by 1911 Brandt Brothers were listed as proprietors of the Healdsburg Bottling and Ice Company. When Frederick Sr. passed away in 1918, and Prohibition finally reached "immune" Healdsburg, the old "brewery" completely died. The structure did continue to serve as an ice plant and creamery for several years but by 1935 it had been completely dismantled.

(A special thank you to Mr. Milton Brandt of Healdsburg, grandson of Frederick O. Brandt, for providing the above historical information)

NEWSPAPER INDEXING CHAIRPERSON, PENNY HEITZ, IS SCHEDULING A WORKSHOP FOR ALL THOSE WHO ARE WORKING ON THE PROJECT OR WISH TO BEGIN WORKING ON THE INDEXING. INSTRUCTION WILL BE GIVEN AND METHODS DISCUSSED; SO IF YOU ARE INTERESTED, PLEASE CALL PENNY AT 433-3988 FOR FURTHER INFORMATION.

DID YOU KNOW THAT OUR MEMBERSHIP NOW EXCEEDS 435???

PLEASE note that our meetings are held every other month, commencing in January. They are held at the Town Hall, located at 131 Matheson Street, directly behind the Edwin Langhart Museum and begin at 7:30 p.m.

Active membership in our Society is \$5.00 per year per person and membership runs from January to January. For those of you wishing to mail in your dues at this time for 1980, please address them to: Major S. Phillips, Treasurer, Healdsburg Historical Society, P.O. Box 952, Healdsburg, Ca. 95448.

Remember, our list of officers will be changing at the November 15th meeting, at which time a new Board of Directors will be elected by YOU to serve YOU. Until January 1, 1980 the list is as follows:

Jan Harrison.....President
Penny Heitz.....Vice President
Major S. Phillips.Treasurer
Pat Schmidt.....Recording Sect'y.

Ed Collins....Corresp. Sect'y.
Robert C. Jones...Director
Dan Dowling.....Director
Jack Relyea.....Director
Rose Demostene....Director

PHOTO CREDITS ARE GIVEN TO THE EDWIN LANGHART MUSEUM ARCHIVES

THE GEYSERS HOT SPRINGS Sonoma County, California

C.G. Bolsdorff-----Proprietor

Will open April 1st. The Hotel, Cottages, Dining-room, Kitchen and Bath Houses have been thoroughly renovated.

THE FAVORITE RESORT for sightseers, health and pleasure seekers, will be conducted with the idea of comfort and service to its guests.

THE NATURAL STEAM HAMMAM MINERAL BATHS with their great curative qualities, are features of the resort, and are free to our guests. New steam rooms.

A SMIMMING LAKE of mineral waters is also at the disposal of guests. Bring your bathing suits.

GOOD TROUT FISHING ABOUNDS along the shades of the Pluton River.

THE NATURAL FEATURES of the resort are par excellence, and we know you can enjoy a vacation here that will prove of lasting benefit.

RATES ARE REASONABLE - \$12, \$14 and \$16 per week. Special rates for families or two in room.

ROUND TRIP TICKETS from San Francisco, via Cloverdale, are \$7.50, good until October 31st. Trains leave San Francisco daily at 7:45 a.m., via Northwestern Pacific Railroad, via Cloverdale or Healdsburg. For auto service particulars, after June 1, 1914, apply at Peck-Judah Company, 687 Market St., San Francisco.

THE GEYSERS HOT SPRINGS AUTO STAGE LINE via HEALDSBURG.....

After June 1st, don't fail to go by the new auto route, from Healds-burg to the Geysers. Over fine roads, 25 miles through the beautiful

Alexander Valley and over scenic mountain elevation, unsurpassable in scenic grandeur, reducing time en route one-half. Passengers enjoy its easy and comfortable service, with only a slight increase in fare over the horse stage.

Round trip from San Francisco via Healdsburg, \$9.50. Purchase round-trip tickets on Northwest-ern Pacific Railroad to Healds-burg, \$2.50 round trip; in auto stage from Healdsburg to the Geysers, \$7.00. Fifty pounds of baggage allowed, one cent per pound for excess. Auto stage meets morning train, which leaves the city at 7:45 a.m., arriving at the Geysers for lunch; return meeting afternoon train for San Francisco. Service every day except Sunday.

R.W. BRUCE, Headquarters, Fitch Mountain Garage, Healdsburg, Ca.

... Near the path on the bank of the river, as you proceed up the canon is situated quite a remarkable spring, containing large quantities of aluminum, sulphate magnesia and silicic acid. It is known as the "Alum Spring." This spring contains large quantities of ferruginous salts so essential in the treatment of malarial toxaemia and blood glandular diseases. The acid renders its action tonic and the magnesium gives it a pleasant laxative effect.

MINERAL SPRINGS, CAL.

"At 'The Geysers' can be found perhaps a greater variety of mineral waters than at any other place on the continent, or perhaps in the world."

RECENT MUSEUM ACQUISITIONS

Several donations have been made to the Museum that have not been listed in a previous Recorder. A belated thank you is extended to Thomas Passalacqua for his donation of numerous original photos of Granucci Grocery and Eagle Bakery. Also, a belated thank you is sent to Beecham Alexander (who spoke to our Society in January) for contributing valuable photos and personal papers of Alfred D. Hobson.

A gorgeous 1886 Christening Dress was received from Grace Mildred Hartsack; various papers, photos, and documents concerning the Heald family were presented by Jack W. Heald; and Elmer Christensen sent in a framed wreath made from human hair, 1860's.

Simi Winery donated 14 photos of their Winery and workers in 1910; an original photo of hop workers in the hop fields (1880's) was left by Joseph Clayborn; a Hop-turning Fork (1890) was presented by Frances Branern.

Major Phillips has contributed a Pomo shell belt, two Indian Prayer Sticks, and a beautifully carved walking stick, 1903. An original photo of Healdsburg High graduating class (1890's) was donated by Lenore Clark, and Cleone S. Tilley has given three photos of a Healdsburg tea party taken in 1932, for which a belated thank you is extended.

William Beedie (speaker at our July meeting) has left an old post-card of Healdsburg Grammar School. Two photos, portraits of Julius Alexander's parents, Charles and Achsah, were presented by Patricia Barnett. Rexford Holmes left two Tickets from the Plaza Theater, 1930's or 40's, and Eleanor McCausland has donated a 1909 postcard, depicting West St., Healdsburg. A gas pump, circa 1910, was a gift from Chris Coleman. Ruth Thrall has left a lace and linen high school graduation dress, 1880 - 1900.

J. Lee Hoy brought in a photo of Sanitary Dairy, as well as two Sanitary Dairy bottles, from Healdsburg, 1920's to 1940's. Chrystal Langhart has donated an adjustable dress form, 1920's or 30's, John D. Barrett has given a pair of little boy's shoes from Schwab Bros. Shoes, 1923.

The Healdsburg Fire Department has donated several items, including a Captain's Trumpet, leather water bucket, 3 helmets, dept. sign, 5 badges, 10 banners, and an original photo of old office in City Hall, 1870's to 1920's.

Supplies and materials for use in the Museum have been donated by Evelyn Iversen, Adele Smith and Fran Neely. Maude Cummings, Evelyn Iversen and Bernice Auradou are thanked for their kind offers of artifacts

Appreciation is extended to Amy Smith, Healdsburg High School student, who contributed a great deal of time and effort during the summer months.

A special thank you to our members who faithfully serve as docents/receptionists during the Museum's open hours. Many have been serving in this capacity since the Museum first opened to the public on December 14, 1976.

We thank all of you for your consideration and generosity.

* * * * * * *

Have you visited the Museum lately? If not, take time to stop by and see the new displays. Hannah has been working very diligently making preparations for our Open House/Appreciation Day to be held on Sunday, November 4th. Special displays are being planned for our benefit. Please plan to attend. Attendance will be by invitation only.

NEW MEMBERS RECENTLY ADDED TO THE ROLL:

William Beedie Calif. State Library Gary Ross Cottle Patricia Ratchford Faber Beatrice Heggie Gilbert

Edyth Gonsalves Robert Gray Joandell Hahn Jean A. Haugsten Edith L. Lindwall G. Lester Lindwall Amy Smith Norma J. Voss Jan White Dr. Frank E. Wilson

TO THE EDITOR:

Here is an item which you may find suitable for publication:

Hazel Caldwell, a former Healdsburger, died at Piedmont Gardens, a Baptist Retirement Home in Oakland, July 8, 1979. She was 92 years of age.

Hazel's brother, Vernon Peck, owned and operated a candy store and ice cream parlor in Healdsburg in the early 1900's. Later moved to Berkeley, where he was in the same business at Bancroft and Telegraph avenues. His place was a "hang-out" for university students.

Memorial services were held July 17 at the First Baptist Church in Oakland.

Sincerely,

Connie Wisecarver (Constance Cooke Wisecarver)

P.S. My daughter-in law, Mrs. R. C. Wisecarver, recently subscribed for the RECORDER as a gift for me. I enjoy reading it.

C.C.W.

Editor's Note: The foregoing letter is being published here for the benefit of those people who do not subscribe to the Healdsburg Tribune (we have many members living out of the city and state). It was delivered by mistake to the Tribune office and was printed in their newspaper. For those of you wishing to send in letters, please address them to: Jan Harrison, Editor, Russian River Recorder, P.O. Box 952, Healdsburg, CA. 95448. Your letters are welcomed.

Sympathy is extended to the families of Charlotte Enzenauer, Henry Ward Grant, and Katherine Kellogg who have recently lost these loved ones, all of which were Charter Members of our Historical Society.

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The Healdsburg Historical Society gratefully acknowledges the generous contributions made by individual members to the Museum Memorial Fund.

EDWIN LANGHART

HENRY WARD GRANT

CHARLOTTE ENZENAUER

KATHERINE KELLOGG

ARNOLD RICHARD

POSO, COCHIE AND OTHER CELEBRITIES As told by Arthur Price in a letter to W.C. Shipley San Francisco, January 21, 1940

Dear Bill;

Below I will try to revive my memories of the old Indians Poso and Cochie. Once when I was quite young, I was privileged to spend an afternoon in the cab of George Bradley's engine. I had not remembered it was small-to me it was a formidable piece of machinery. My uncle, Arthur Milligan, who knew everyone, was a friend of Bradley, and my uncle took my brother and me for an afternoon ride. Mrs. Bradley was in the cab, too. She had a nursing baby with her, I remember I still recall how she modestly nursed the baby in the cab, under a large hand-kerchief.

Your recent piece on the steam shovel and the gravel pit revived a forgotten memory for me. I can't understand the inexhaustable resources of that gravel pit. It contributed a great deal of gravel to the concrete work of the Golden Gate bridge, and I notice the huge plant now in operation there, and the level of the gravel bar seems the same as ever.

Of the many Indians about Healdsburg in the 80's, the only ones on which I was on terms of acquaintanceship were Poso and Cochie. Poso was reputed to have been a chief of the tribe in the Sotoyome valley. When I knew him he was an old man, and wore tatters, no regalia of chieftanship. He used to come to my grandmother's (Mrs. John Mulligan) for food. He was a tall man, even in his old age, and had a dignified face. He wanted "coppie," and my grandmother always always gave him his coffee and meat and bread, which he would eat under the arbor at the back porch of the house on Fitch Street, opposite the Presbyterian manse.

Poso was a bad tempered old Indian, quite supercilious in accepting his handout. What I remember chiefly of him is his rendition of a popular song of that time. He would gurgle, rather than sing, "Oh, Lily, Sweet Lily-Oh Pshaw!" That seemed to be all he knew of the pathetic ballad "Lily Dale." Poso would sing the one line, and then conclude abruptly with, "oh Pshaw!" Cochie was more of an institution in our family in the period before 1885. He was the laundryman, would come regularly and wash clothes. He was a wizen-faced, small old fellow, without any of the dignity of Poso. He was a great gossiper. He would tell of the failings of the white man. He spoke of the scion of one of the old families in town - "Bill, he steal 'em cow, hide him in brush."

I believe Cochie was kindly to children, not disdainful like Poso. That is, my memories of him were amiable, while we were always awed, if not frightened, by Poso the chief.

The last time I saw Cochie was one evening just about dusk. My mother found him crawling up the dirt sidewalk on Fitch street, where we lived, across from the school yard. His leg had been broken and it was wrapped in a gunnysack. He was crawling on his hands and knees, dragging the broken leg. I have the impression that he waited in front of our house while someone went for an express wagon and he was taken somewhere. That was the last I ever saw of him. He was very old then and must have died soon after.

There was another personage in town you might recall-Grandma Field, mother of Walter Field (or Fields). She lived in a neat little place next door to us in the 80's, at the corner of Fitch and Tucker Streets. She was the town's link with revolutionary history, for a child she had been one of a bevy of girls who scattered flowers in the path of General Lafayette when he made his triumphant tour of the United States in 1824-25. I have an impression that Grandma Field was also related to Mrs. John Flace, of Magnolia Avenue. It is curious how these ramifications of memories come back when the chain is started. Well, make what use you wish of these notes.

with best regards, ARTHUR PRICE (from Tales of Sonoma County by Dr. William C. Shipley)-

Courtesy of Sonoma County Historical Society

PRESIDENT'S MESSAGE

This newsletter will be the last one I will be writing as your President; however, I will continue as editor of the Russian River Recorder. It has been a challenge for me to try to maintain the standard of the newsletter which Mr. Langhart created and did so beautifully. He worked very hard to produce a newsletter which the membership could be proud of.

Serving as your President has been a truly happy and rewarding experience for me, and I want to express my appreciation to each of you for electing me to that office. I'm very proud to be a member of an organization such as our's which has such high standards and ideals. You've all been so helpful and willing to participate whenever called upon. Our membership is growing rapidly, and it will continue to do so. When I began the newsletter ten days ago there were 435 members, and today there are 443. Next January will be our fourth anniversary, and we still have many things to accomplish. As members we try to encourage others to preserve our history and look towards ways of preserving that which lies ahead of us. Without an organization like our's so much of our past would be lost forever. We prize our museum, that place which holds many treasures and relics of bygone days in a safe and cared for manner. How fortunate we are to have a museum for this purpose, a place where the public can visit and appreciate all the effort that went forth in its planning.

I want to thank the Board of Directors that have worked with me this year for their outstanding assistance; and to all of you, I thank you for your support and interest; and last, but certainly not least, I want to give credit to the late Ed Langhart for inspiring my interest in history and for teaching me all that which I know about Healdsburg. Surely we must all realize how fortunate we were to have him lay the path for us, leaving for us the simple task of following it.

November 15th is the evening election of officers will take place, and I'm sure you will have a good group of officers to carry on the duties and responsibilities which have been set forth. Again, my heartfelt thanks to each and every one of you. You're the greatest.