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PRESS RELEASE

*MAGICAL TOYLAND EXHIBIT at The Healdsburg Museum & Historical Society
(for "CHILDREN OF ALL AGES")*

The Healdsburg Museum's popular "Magical Toyland" continues at the Healdsburg Museum & Historical Society through the end of February. A trip down memory lane, visitors are embraced by pleasant waves of nostalgia - from the pedal cars to the original Barbie Dolls, toy trains, well-loved stuffed toys, hand-crafted blocks, and more - children, parents, grandparents, and those of us who love to play will be captivated by the Museum's incredible array of toys and games from the 1860s to the 1960s. The centerpiece of this year's exhibit is an entire toy town complete with a metal skyscraper, a Sears store, a gas station, a fire station and a hospital.

Executive Director, Sue Ross said that,

"Healdsburg residents frequently share fond recollections with us about their experiences as children coming to the Carnegie Library for storytelling. We invite them to recapture their youth by bringing the little ones in their families to view the sweet and simple toys which marked their *own* childhoods - when they sat at the foot of the Carnegie Children's Librarian who read to Healdsburg's children years ago in the very same building."

School groups, scout troops, Boys & Girls Clubs, Senior Groups and any others seeking to travel back to the days of "Howdy Doody," "Gumby," "Raggedy Ann & Andy," metal banks, "Cooties," books chronicling adventures in the "Wonderful Land of Oz," toy metal soldiers, wooden sleds, porcelain dolls, and more are invited to soak in life as it was during more peaceful and simpler times.

The Museum is located at 221 Matheson St., Healdsburg. The exhibit will also be available for viewing *through February* during the Museum's regular hours *FREE TO THE PUBLIC* - Wednesday through Sunday, 11:00 am to 4:00 pm.

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If you'd like more information about this topic, contact Sue Ross or Holly Hoods at the Museum, 707-431-3325; or check out our website: www.healdsburgmuseum.org.

The Healdsburg Museum & Historical Society preserves, protects and presents the past by building bridges to the future.

1910 - 2010 CELEBRATING OUR BUILDING'S CENTENNIAL YEAR!