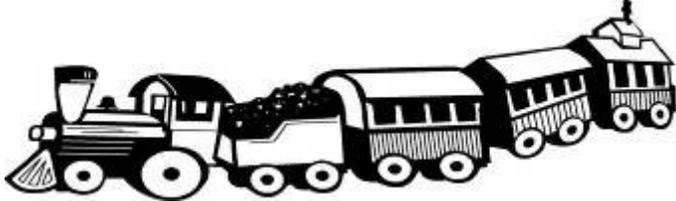




## "Magical Toyland", Toys from 1860s - 1960s - Museum Holiday Exhibits Open



- **SATURDAY, DECEMBER 5<sup>th</sup>, 1-3:00 pm**  
Open House for "Kids of All Ages" with TOYS, games, puzzles, trains, storytelling, caroling, treats FREE Admission
- **SATURDAY, DECEMBER 12<sup>th</sup>, 1-3:00 pm**  
Open House for "Kids of All Ages" with TOYS, games, puzzles, trains, storytelling, caroling, treats FREE Admission
- **SATURDAY, DECEMBER 19<sup>th</sup>, 1-3:00 pm**  
Grandparents' Reception! Bring your grandchild(ren) for TOYS, games, puzzles, trains, caroling, treats and STORYTELLING in our beautiful building – the former Carnegie Library.

## History Lives/Pioneer Award Dinner

### Honoree Chosen - by History Lives Committee

We have asked Joe Rochioli to be our honoree for the event on March 11, 2010 and he has graciously accepted. We will have more fun details as time goes by and will keep you posted.

## New Way to Receive Your Newsletter!

by Al Loebel



Effective immediately, Museum members have the option to "opt out" of receiving our monthly newsletter, *The Review*, in the U.S. Mail, getting it instead by going to the Museum website and either reading it online or printing it from your home computer.

I have had several requests for this service and have finally been able to figure out how to accomplish it.

If you would like to take advantage of this new method of receiving *The Review*, email me at [aloebel2@comcast.net](mailto:aloebel2@comcast.net). If I already have your email address, I'll simply remove you from the mailing list for hard copy. If I am receiving your email for the first time, I will add you to our growing Museum email mailing list so you receive occasional emails announcing receptions, exhibit changes, etc

I'm excited to offer this service for several reasons. First, it's been asked for by you -- our members; second (and third) it will save printing costs and mailing costs; HM&HS wishes to do its part to save trees. So let me hear from you.

~~~~~  
**WELCOME** new Volunteer, Jeannette Marie, who will be bringing "Artifact of the Month" to you online. Check out our website: [www.healdsburg.org](http://www.healdsburg.org) to see what she comes up with!

| Calendar                                                               |                           |
|------------------------------------------------------------------------|---------------------------|
| <b>DECEMBER, 2009</b>                                                  | <b>JANUARY, 2010</b>      |
| 2 HMVA Meeting, 9:30 am                                                | 6 HMVA Meeting, 9:30 am   |
| 5 & 12 Magical Toyland Exhibit, Kid's Open House, Storytelling, 1-3 pm | 19 Board Meeting, 8:30 am |
| 15 Board Meeting, 8:30 am                                              | 21 Annual Meeting         |
| 19 Magical Toyland Exhibit, Grandparent's Reception, 1-3 pm            |                           |

**Healdsburg Museum**

221 Matheson Street  
Healdsburg, CA 95448  
Telephone 707 431 3325 - Fax 707 473 4471

[www.healdsburgmuseum.org](http://www.healdsburgmuseum.org)  
[HealdsburgMuseum@sbcglobal.net](mailto:HealdsburgMuseum@sbcglobal.net)

Museum Hours: 11:00 - 4:00 pm  
Wednesday – Sunday,  
CLOSED MONDAY and TUESDAY  
Research Center open by appointment:  
Thursday – Saturday

## From the Director's Chair

by Sue Ross, Executive Director

As we reach the close of yet another year, I find myself reaching back to gather the experiences of the year gone by as assuredly as I turn to the year to come. Personally, it's been a year filled with changes, including a new job, new home, and new community.



At the Museum, we have also experienced changes, beginning with the departure of our Curator, Daniel Murley. I hope all of you join me in wishing him well in his future endeavors. Our long-awaited Feasibility Study has been completed by the Hartsook Companies and the report is done. Not surprisingly, it reveals that The Healdsburg Museum and Historical Society is a respected and trusted guardian of our city's rich heritage, and that the community supports our moving forward to share parts of Healdsburg History not yet presented from both our permanent collection, as well as from the generous loans of local townsfolk, and move ahead on expanding research capabilities, outreach programs, and the use of technology. We thank all of you who participated through interviews and surveys, and are gratified to know that the hard work and dedication of the past is both recognized and appreciated.

It's been a year filled with changes that have both satisfied us in the work completed, while placing solidly before us the challenges of the future. One year draws to a close as another sits in wait beyond the horizon, enticing us with both its promise and mystery. As history writes itself, we accept our charge to build, grow and reach for excellence in all that we do.

Years ago, Edwin Langhart put into motion the work that has brought us to this place, and we tilt our hats to him for his foresight, dedication, and work in setting a clear path for us to follow. I never met Ed Langhart, but I'll bet he would have approved of the exhibits mounted this past year, our growing body of research, expanded archival database (13,300 plus pictures), and expanded access to the past through "touch-screen technology." We have traveled far, yet look ahead to new programs and features as the calendar page turns.

May you and yours enjoy Happy and Healthy Holidays filled with the laughter of children, the joy of discovery, and life's rich abundance. On behalf of the Staff, Board, and Volunteers of the Healdsburg Museum and Historical Society . . . thank you both for our yesterdays . . . and our tomorrows yet to come!

## Farewell from Curator Dan Murley

by Daniel Murley

After six years as the Curator at the Healdsburg Museum, I am retiring to my peaceful "coastal estate" near Fort Ross. Though hectic at times, requiring long days and sometimes nights, I thoroughly enjoyed the work as Curator.



We were able to accomplish many goals during those frenetic years, producing a number of historic publications, presenting many well-received exhibits and speakers, acquiring important historic artifacts and documents while continuing to promote good will in our colorful community. I will miss producing the feature I created in cooperation with *The Healdsburg Tribune*, the weekly historic image from the past. Once a week I researched and wrote a short and I hope informative, sometimes humorous caption for an image from our remarkable photographic collection, a collection in which I took deep interest and extreme pride.

The work in the Museum was made even more pleasing with the help of a cadre of dedicated volunteers. I will particularly miss and wish to thank the crew who came in every Wednesday to work on the indexing of our historic newsprint collection, most notably, **June Maher Smith**, **Janet Pisenti** and **Nancy Gunnerson**. Together we solved many historic and contemporary questions and always did so in a joyful manner. There are many others who helped make the task more enjoyable and assisted in advancing the mission of the Museum. Those with whom I worked closely were **Arnold Santucci**, the indefatigable editor, **Kay Robinson**, Jacqueline-of-all-trades, **Barry Stallard**, editor of this newsletter, **Al Loebel**, outreach person, **Ann Howard**, researcher extraordinaire, **Lois Grace**, always ready to help, **De Andersen**, receptionist trainer, **Ann Mahoney**, distinguished former president, **John Cross**, master of merchandising, **Joe Norton**, friend to the community and **Fern Naber**, friend to all. Space does not allow room to thank all the others who contributed and continue to contribute to the Healdsburg Museum, but their faces and their friendship are indelibly etched in my mind. I wish continued success to Sue Ross, Holly Hoods and Meredith Dreisback.

In retirement I plan to continue work on a book and a play, which have been in my mind and on my home desk for years. I will also remain active in the historic community as Chairman of the Sonoma County Heritage Network, and am doing consulting for a Bay Area museum. I leave with fond lasting memories and best regards. "Adieu," Dan.

## History Matters

by Holly Hoods

Instead of my usual historical research, much of my past month has been spent gathering toys for the Museum's annual holiday Toy Show. This year's exhibit, "Magical Toyland," will feature 100 years of toys (from the 1860s to the 1960s). If you like dolls, come see our original Barbies, a Kewpie, bisque, and porcelain-head dolls, Raggedy Ann and Andy, handmade felt and wire dolls, and Madame Alexander's "the Beatles." Marvel at George Goobanov's toy town with metal skyscraper, Sears Store, gas station, fire station and hospital. If you like motor vehicles, you'll see 1950s pedal cars, a 1920s goat cart, a 1930s wooden scooter, toy cars from every era, and a ride-on tractor with dump.



Handmade toys will include trucks, furniture and figures, ring toss, wooden ice skates, plus games, tops, animals and so much more. Many thanks to the people who have generously loaned the toys: George Goobanov, Bob Fredson, Lois and Nick Grace, June Maher Smith, Frank Zak, Lea Gilg, Ron Kron, Barry and Kaye Stallard, Fran Schierenbeck, Randy Jackson, Kip and Betty Miller, Robin Malone Hanh and Gloria Malone Moore, Jon Lacaillade, Mary Anne Gervais, Sue Ross, the Fern and Fred Naber family, Bob Rawlins and Jeremy Nichols. Ann Howard, Meredith and Jim Dreisback, Bob Rawlins, Janet Pisenti, Pam Vanapaxhia, Darla Budworth, Fran Schierenbeck and Victoria Taneyhill have pitched in to give me expert exhibit help. The show opens November 27<sup>th</sup>.



Janet Sbragia Pisenti and Tiny Banducci, 1938

Taking a break from toys, I just enjoyed a very rewarding afternoon sharing history with Museum

member, John Lawson, of Fresno. Born in 1927, John grew up in Alexander Valley and is descended from the pioneer Young and Ferguson families (and is married to the former Rita Colombano, from another respected longtime local family). I met John through his genealogical research at the Museum, thanks to his relative, Darla Williams Budworth. In November he made good on his promise to drive me through the Valley. The familiar historic maps of the area truly came to life for me as John pointed out the old school locations, the Beeson house, Seeman house, the old Grace Brothers hop yard, etc. I learned a lot, loved it, and took notes about the places and people he remembered. I am always eager to listen and learn from the people who know local history best, so if any of you 80+ year-olds reading this would like to go out with me on a "memory drive," please call me. I'm also looking forward to recording an oral history with Carl Flournoy, thanks to Mickey Bellagio.

### Members' Contest: "Bring a Friend to the Museum" - by Meredith Dreisback

Have you often walked by the Camellia Inn and said to yourself, "Wouldn't it be fun to spend a night at this historic inn?" You are in luck, because you now have a chance to win a night's stay at the Camellia Inn by entering the Museum's latest contest: **Bring A Friend to the Museum**. All you have to do is bring someone to the Museum who has never been before, show them the wonderful Magical Toyland exhibit and enter your name in the drawing to win, each time you bring a new guest.



The contest runs from the opening of the Magical Toyland exhibit, November 27, 2009 through February of 2010. Bring a friend, enter and you just might be the winner! The drawing will be held on February 14, 2010.

The Museum thanks Lucy Lewand from The Camellia Inn for sponsoring this contest.

### The New "Old" Barn on Alley 2

by Ronald Vane

Museum member Ronald Vane wanted to build a new garage for his historic home on Fitch Street near the Museum. It started as a redwood board and batten cabin circa 1860 with single plank thick walls and overall dimensions of 16' X 24'. The first known occupants were the Van Mater family who was a "tinner" (or tinsmith). It soon received redwood studs and a plaster wall on the

inside; by 1867, two bedrooms were added to the front of the house when a second child arrived.

The house then grew farmhouse style with a series of additions to the sides and rear over the years. In 1999 it was purchased by the Vanes, and the house given a new foundation and a sensitive rehabilitation of the interior that preserved most of the original plaster walls and woodwork. Only minor changes were made to the interior floor plan.



**Ron Vane's New "Old Barn"**

A garage for such a historic structure needed to look right for the house. The examination of the site and planning codes showed that a 16' X 24' single story garage could be built on the site without any planning variances from the city. That suggested that the garage could replicate the original cabin in size, finish, and roof pitch. This was the basic size of many of the original cabins built in Healdsburg. Some sketches were made and the cabin became a small barn with an attic and was inspired by similar barns on Alley 1 and upper Alley 2. Real 1" X 12" redwood board and batten siding was used on the visible exterior walls. To foster the barn look, a hayloft door to the attic was built over the main garage door on the ally, and historic replica doors and windows were used. The current low cost of lumber allowed minimal use of plywood in the design. Construction started in late June and was finished in early October by Healdsburg Construction's Tim Harrington who has worked on many of Healdsburg's historic structures.

**Dry Creek Neighbors' Club Celebrates 100<sup>th</sup> Anniversary: a Photograph and a Quilt**

*by Ann Howard, Dry Creek Neighbors President, 2008-2010*

For the past year I have been reading the old secretary's notebooks and clippings found in the scrapbook in order to update the history of the Dry Creek Neighbors' Club now celebrating its 100<sup>th</sup> Anniversary on November 17, 2009. I came across a newspaper clipping with photo of the "Friendship Quilt" the club made in 1975 commemorating the club's work

since 1909, its motto "Kind Words, Kind Thoughts, Kind Deeds." The 35 members each made a unique square "reflecting the personality of its maker," sewed them all together, and three members finished it by quilting around the squares through the layers. The quilt was raffled within the club and is currently in the possession of Louise Madden. Seven of the ladies are still members of the club, two for over 50 years, five for over 30. It was on display at our November 12<sup>th</sup> meeting when Kay Robinson, Secretary, summarized the volumes of good deeds performed by the club through the past century.



**One of 35 squares for a quilt made by members in 1975**

One of the squares caught my eye. "The first meeting place of the Dry Creek Neighbors Club at the home of Mrs. Hendricks in the year of 1909 at 7005 Dry Creek Road, Healdsburg, Calif. - Cleo Abercrombie 1975." Among the earliest photographs in the club's scrapbook is a photograph of Mrs. James W. (Elizabeth) Hendricks' home from which the above embroidered and hand-painted square was designed. It was in Mrs. Hendricks' home that the club was organized in 1909, and among the first officers were her daughters, Estella, President and Mayme as Recording Secretary.



**Home of Mrs. James W. (Elizabeth) Hendricks, 7005 Dry Creek Road, Healdsburg**

*(The updated history of the Dry Creek Neighbors' Club will be included in the December issue of the Russian River Recorder).*

## Fred Furth Speech a Resounding Success

by Ted Calvert



Crowd at Alexander Community Hall (Photo: Rick Tang)

HM&HS wishes to express its appreciation and heartfelt gratitude for Fred Furth's Endowment Lecture series speech, November 12<sup>th</sup> at the Alexander Valley Community Hall. Fred, a "local legend," gave an inspirational and engaging speech, titled *"How I Got From There to Here."* His use of personal and professional examples, with humorous antidotes peppered throughout his speech, made it an unforgettable evening.

Fred shared two great gifts his mother gave him; *Faith*, and *"I'm Okay!"* He also offered 10 principles he lives by as having led to success in a variety of areas:

1. Maintain a strong will – *you can do it!*
2. Keep a sharp mind by playing such games as chess to help keep you sharp and thinking ahead.
3. Develop a quick "action time" by being the person who *acts* - making *others* react.
4. Engage in Due Diligence - you've got to know the relevant facts before making a decision.
5. Use good judgment based on knowledge and applied experience. If you have no experience, hire an expert ("they say an expert is one who doesn't live in town").
6. Prepare for the unexpected and play "What If?" such as *"What if it doesn't happen?"*
7. Stay in command by planning.
8. Freedom – strive to be able to do the things you *want* to do.
9. Personal Satisfaction – make certain that whatever you do will allow you to look back on your life deeply satisfied ("America should become an aristocracy of accomplishments").
10. Always stay *ahead* of "The Power Curve" - ahead of what you *think* is going to happen.

After Fred's presentation he took questions. When a member of the audience asked about his philosophy of philanthropy he said that as a philanthropist he always asks, *"How much do you spend to give away how much?"* (or, "How much is spent on overhead?") When

questioned about what it takes to make great wines, he said, *"It's in the grapes!"*

His response to "What do you think is the most important aspect of history?" was, "You need to know where you've *been* to know where you are, then plan where to go from there." Finally, Fred cautioned us to *"Never retire from life!* You can retire from your job - but not from life, there's too much going on."



Fred Furth (Photo: Rick Tang)

For an \$8.50 audio CD of the program, Contact Ted Calvert at [TedCalvert@yahoo.com](mailto:TedCalvert@yahoo.com)

## Recent Acquisitions by Holly Hoods

James Graber of Round Mountain, California, just sent a wonderful collection of photographs from the 1880s to the early 1900s. His grandparents, Ferdinand and Catherine Graber, owned and operated the Home Bakery on Matheson Street (where Copperfield's is now) from 1891-1908. The photos include the Graber family, the business, parades, and the Pauli and Teaufer families of Healdsburg. John Lawson donated a handwritten journal from 1900 that belonged to his ancestor, W.W. Ferguson, who settled in Alexander Valley in the 1840s. The journal includes precise weather records for the year and other more personal details. John also donated photos that he took in the late 1940s of Jack Zanzi, Ardis Cadd and Al Cadd fishing on Sausal Creek, and Guilford School classes in the early 1940s.

Ardis Cadd, Al Cadd and Jack Zanzi, 1945 at Sausal Creek



## ***VOLUNTEER HELP WANTED!***

Are you interested in doing something fun, stimulating and meaningful? Do you enjoy working in a warm and welcoming environment alongside great folks? There are *always* projects and activities at HM&HS, and we can use your help! In addition, you'll become a proud member of HMVA, and become better acquainted with others within our wonderful *Corps d'Volunteers*.

### ***HMVA COORDINATOR***

#### ***(Healdsburg Museum Volunteer Association)***

The heartbeat of HM&HS is our volunteer community. As we are blessed with a substantial number of people who help keep us humming along, the Coordinator is a critical position. Are you organized, love people, adore history, and have been told you are a born organizer? If so, HM&HS needs *YOU!* Please contact Sue Ross to discover how you can help the Museum bring together all the wonderful Volunteers who serve as: Receptionists & Docents in the Gallery, Indexers & Scanners in the Research Center, Mailing Team Participants), and Advisor / Cajoler / Partner to our appreciative staff! Contact Sue Ross at (707) 431-3325, or at: [suehmhs@sbcglobal.net](mailto:suehmhs@sbcglobal.net)

### ***MEMBERSHIP CO-CHAIR***

We have one, but need two people to help build our Membership Program. Help us grow and sustain our membership base of friends and supporters. (*It's a great way to get to know folks!*) *Co-Chairs* devote approximately 20 hours monthly overseeing a team that sends out membership renewals, acknowledges membership gifts, logs member information in our PastPerfect database, and mails out membership cards. *Co-Chairs* are organized, dependable, and detail-oriented, have good writing, computer, and people skills; and enjoy juggling a variety of tasks. If this describes *you* contact Al Loebel: [aloebel2@comcast.net](mailto:aloebel2@comcast.net), or call the Museum.

### ***RECEPTIONISTS***

As we expand our reach to bring in new audiences and more people come to visit the Museum, we could use several additional people to serve as Receptionists. Receptionists are the welcome smiles who answer phones, greet visitors, and make certain we open and close at posted times. There are varying shifts of 2 ½ hours each (per day) available. For more information, please contact Sandy Barrett at: (707) 529-3669

## ***COLLECTIONS ASSISTANCE***

### ***Artifacts***

Our collections are far-reaching, and take a great deal of care. If you are interested in learning more about Healdsburg history, there is no better place to start than by helping with the Museum's collection. If you would like to help Meredith in this endeavor, she would be able to provide you with training appropriate to the task.

### ***Library***

Do you have good typing skills? Are you interested in helping keep track of our amazing Library Collection? We are looking for a few people to work with Meredith on developing a tracking system so we can more easily and expeditiously put our fingers on materials people seek when they come into our Research Center. Detail-oriented people, please contact Meredith Dreisback at the Museum: (707) 431-3325.

### ***"FLASHBACKS" TEAM MEMBERS***

Work within a volunteer team to submit interesting tidbits from the *Healdsburg Tribune* 100, 50 and 25 years ago to appear in a regular column in the current *Tribune!* Team members will be assigned a "*Flashback*" one month/year at a time to cover. Using the Museum microfilm reader/printer, the team member skims the newspaper and selects and prints at least one article for each week in the month/year assigned. Selected articles and excerpts are submitted to the *Tribune* by the Flashbacks Coordinator. We need currently need two *FLASHBACKS* Team Members! If you are available to help, please contact Holly Hoods at: [hollyhmhs@sbcglobal.com](mailto:hollyhmhs@sbcglobal.com), or call the Museum.

### ***GENERAL PROJECT VOLUNTEERS***

"It takes a village to run a Museum!" (And probably *two* villages to run a Museum & Historical Society!) That is why we can use some "*General Helpers*" to assist with the myriad tasks necessary to maintain the quality of service to our community for which we are known. If you have time and would like to help out, we could use assistance in many areas, including:

Filing and Organizing  
Clipping Pictures  
Making Labels  
Office Organizing  
Phone Tree  
Phones, errands, etc.

If interested, please contact Victoria at the Museum: (707) 431-3325

## ENDOWMENT FUND CONTRIBUTORS

Generous Contributions: Ron & Kristen Dick, Jeri Myers

### *IN MEMORY OF:*

Betty Bellagio: (our apologies for November spelling error)  
Gloria Christensen, Peachie & Norm Dunlavy, Vivienne & Joe Rochioli

Beth & Skip Evert: Barbara Baxter

Henry Nardi: Charles Burgans & Gloria Christensen,  
Peachie & Norm Dunlavy

### *IN MEMORY OF (continued):*

Eda Nicoletti: Vivienne & Joe Rochioli

Art Robertson: Barbara Faye Smith

### **WELCOME NEW MEMBERS!**

Elizabeth & Truman Clark, Alan B. Cohen, Kyle Eddinger, John R. Foster, Elivira Hahn, Joann Michetti, Helen Reedy, and Dorothy Toomey

## **Kudos to November S/Heros!** *by Sue Ross*

While over 100 volunteers contribute to our ongoing operations, applause goes to the following people for their *outstanding* assistance during November:

- Pam van-Paxhia who stepped into the impossible task of filling Charlotte Anderson's shoes by taking the helm of HMVA and seeing it through such a difficult period of transition. Pam has announced that she is stepping down to move on to new challenges in her life. We thank her with all our hearts as we search for a new leader. *Thanks again and again Pam!*
- Our "Holiday Toy Show Elves" for their tireless efforts - especially HOLLY HOODS & Meredith Dreisback, assisted by Volunteers: Ann Howard, Pam van-Paxhia, Janet Pisenti, Bob Rawlins, Fran Schierbeck, Victoria Taneyhill and Marva Weidemeir. *(Santa is proud!)*
- Ted Calvert, who worked with extraordinary vigor (even calling from Italy!) to assure that *everyone* heard about Fred Furth's Endowment Lecture.
- Dedicated Indexers: Lois Grace, Nancy Gunnison, Janet Pisenti & June Smith; "Scanner Supreme" Kay Robinson; "List Recorder," Darla Budworth; Membership Team: Al Loebel, Bob Rawlins & Karen Nencini; Mailing Committee led by Victoria Taneyhill: Dorothea Batchelder, Mary Brandt, Catherine Curtis, Kathi Engler, Kurt Harper, Susan Harper, Fran Lescalleet, Cilla Marshall, Mary McLintock, Fern Nabors, Norma Passarino, Marion Penry, & Kay Stallard.

## **Recent Acquisitions** *by Holly Hoods*

James Graber of Round Mountain, California, just sent a wonderful collection of photographs from the 1880s to the early 1900s. His grandparents, Ferdinand and Catherine Graber, owned and operated the Home Bakery on Matheson Street (where Copperfield's is now) from 1891-1908. The photos include the Graber family, the business, parades, and the Pauli and Teaufer families of Healdsburg. John Lawson donated a handwritten journal from 1900 that belonged to his ancestor, W.W. Ferguson, who settled in Alexander Valley in the 1840s. The journal includes precise weather records for the year and other more personal details. John also donated photos that he took in the late 1940s of Jack Zanzi, Ardis Cadd and Al Cadd fishing on Sausal Creek, and Guilford School classes in the early 1940s.



Ardis Cadd, Al Cadd and Jack Zanzi, 1945 at Sausal Creek

**Board of Directors:** Kent Mitchell (President), Ted Calvert (Vice President), Ann Mahoney (Past President), Bob Rawlins (Recording Secretary), Stan Becker (Treasurer), Anna Darden (Assist. Treas.), Mel Amato, Louise Fowler, Mark Gleason, Al Loebel, Dan Maraviglia,, Darci Rosales, Celso Rosales, Frank Zak.

*The mission of the Healdsburg Museum and Historical Society is to record the history of the Healdsburg area through the collection and preservation of historical materials; to actively foster the appreciation of local history of the Healdsburg area through educational programs, activities and historical research; and to provide finances for, and to support, operate and manage the Healdsburg Museum, Edwin Langhart, Founder.*

### **Membership Dues:**

Harmon Heald: \$1000 Josefa Carrillo: \$500 Edwin Langhart: \$250 Gold: \$100 Family (2 or more): \$40  
Business: \$75 Individual: \$25

**Newsletter Editor:** Barry Stallard, Printing by Amoruso