

Walking Tour to Complement Current Exhibit: *From Cabin to Craftsman: One Hundred Years of Healdsburg Architecture*
by Holly Hoods

To complement the current exhibition, "From Cabin to Craftsman: 100 Years of Healdsburg Architecture," Architectural Historian Fran Schierenbeck and I will be offering guided historic architectural walking tours of Healdsburg on the last Saturday of the month in April and May 2010. (Continued on p. 5)

Joe Rochioli, Jr. Receives Award at the History Lives, Pioneer Award Event



(Joe Rochioli, Jr. receives award from Arnold Santucci)

Langhart Dinner to Celebrate Margaret Frampton and Mel Amato
by Ann Mahoney

The 17th annual Langhart Dinner, remembering our founder Edwin Langhart and honoring this year's outstanding Museum volunteers Margaret Frampton and Mel Amato, will be held on Thursday, May 13, 2010, at Seghesio Family Vineyards. The event will begin at 6:00 pm with a wine and appetizer reception in the Grove, followed by dinner in the Redwood Room at 7:00.

Margaret Frampton has been a volunteer at the Museum since it was founded, and, at 95, is now retiring from the reception desk, which service she has been rendering since the HM&HS took over the operation of the Museum from the City. We are pleased to honor this unheralded behind-the-scenes worker.

Mel Amato joined the Museum soon after moving to Healdsburg. He served on the administrative committee (necessary before the hiring of our Executive Director) from 2002 until last year, and has been a member of the Board of Directors since 2003. Mel was the manager of the Instant Wine Cellar for many years, turning the event into the biggest fundraiser for the HM&HS. His attention to detail and business-like analysis of board matters is much appreciated.

Please mark your calendars and plan to join us in thanking Margaret and Mel for their contributions to the Museum's success.

Calendar

APRIL, 2010

- 7 HMVA Meeting, 9:30 am (Museum Research Center)
- 20 Board Meeting, 8:30 am, City Hall
- 24 Architectural Walking Tour, 1 pm

MAY, 2010

- 5 HMVA Meeting, 9:30 am (Museum Research Center)
- 13 Langhart Dinner, Seghesio Winery
- 18 Board Meeting, 8:30 am, City Hall
- 29 Architectural Walking Tour, 1 pm
- 30 Antique Fair, Healdsburg Plaza

Healdsburg Museum

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Telephone 707 431 3325 - Fax 707 473 4471

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HealdsburgMuseum@sbcglobal.net

Museum Hours: 11:00 - 4:00 pm
Wednesday – Sunday,
CLOSED MONDAY and TUESDAY

Research Center open by appointment:
Thursday – Saturday

From the Director's Chair, by Sue Ross



I am constantly being stopped by folks eager to share their enthusiasm regarding activities and exhibitions underway at the Museum, such as Holly's new show on architecture. Assisted by staff and volunteers, Holly has brilliantly integrated materials from our permanent collection with objects on loan from generous residents. The entire Museum feels fresh and renewed. If you haven't visited in awhile, you'll be amazed!

MEMBERS – *get ready for super benefits coming your way!* New Board members Kathi Engler and Rawleigh Fjeld have joined me in developing increased rewards for our members. First attention is being given those supporting us at the \$100+ levels. Our Business initiative "Healdsburg's 100" is underway, and businesses signing up will offer \$100+ Members discounts on their products or services, small gifts, or free consultations. Participants are signing up and we'll soon announce the first group. Please consider patronizing those who care about our history, support the Museum, and are members of our community.

LOOK FOR IT! Within the next few weeks, members at the \$100+ level will begin receiving new cards in the mail affixed with gold stickers. These stickers will not only identify you to our "Healdsburg's 100" so you can redeem gifts from them, *but extend reciprocal membership privileges to you at 397 OTHER museums around the nation!*

As part of the North American Reciprocal Museum program (NARM) our \$100+ Members also receive museum membership privileges at participating museums nationwide! Bay Area museums include: the Asian Art Museum, DeYoung Museum, Legion of Honor, Museum of Performance & Design, and CA Historical Society Museum. Also: UC Berkeley's Art Museum, Sonoma Valley Museum of Art, Sonoma County Museum, and Napa Valley Museum. We'll mail out hard copies later but, for the complete list, just go to: www.northamericanreciprocalmuseums.org It is just one more way we've found to say "Thank You!"

History Matters by Holly Hoods

We did it! The new exhibition, "From Cabin to Craftsman: 100 Years of Healdsburg Architecture," is installed and open to the public! Inspired by the Centennial of our Museum building, the former Healdsburg Carnegie Library, the upstairs gallery is now completely filled with images and artifacts that showcase local



buildings one hundred years old and older. The platforms feature rooms decorated in pioneer American style (1840s -1860s), Victorian (1860s – 1900) and California Rancho (1830s-1850).



McCracken Cabin on Sweetwater Springs Road near Westside, built 1850s

We are honored and proud to present 1840s furnishings that belonged to the W.W. and Mary Ferguson family, who settled in Alexander Valley in 1857. (*Thanks to Joe Engler and Joe Lenci for their careful transportation of the precious cargo to the Museum from Darla Budworth's home in Santa Rosa*). One section celebrates the 1910 Museum/Library; another focuses on historically-designated buildings of Healdsburg and historic preservation programs. The whole west wall is devoted to "Then and Now" images of local architecture, **beautifully printed and mounted by our generous exhibition sponsor, Dennis O'Neel**. Also much appreciated are loaned artifacts from Lois Grace, Holly Harman, Marva Wiedemer, Norma Passarino, Bob Rawlins, Pam Vana-Paxhia and Jon Lacaillade, Mark Goff and Phillip Engler, Randy Jackson, Barbara Baxter, Kevin Milligan, Janet Pisenti, Virginie Walsh, Carroll Kincaid and Bobby Platt.

The exhibition has been designed with several interactive, hands-on components, including two period doors (one built from a single slab of wood) to open and walk through to be transported into another time; a bell to ring to announce yourself at the (now demolished) Sotoyome House Hotel. We have the elaborately carved door handle from the grand 1886 City Hall for you to squeeze; or you can look up an article about the construction of Felta School in the old library card catalog, now used by the Research Center as a newspaper index. Interested visitors can also pick up and examine (mylar-protected copies of) the original architectural plans for the Library by famed northern California architect, Brainerd Jones. This exhibition was created with phenomenal teamwork by wonderful volunteers. It took a village! Jon Lacaillade cannot be thanked enough for his incredible woodworking talent and generosity with his time. He crafted and installed the period doors, made old-fashioned clothes pins for the Wash Day section (featuring antique washing machines, wash board and irons), and fashioned a bed out of

headboard and footboard. Jon, Pam Vana-Paxhia, Bob Rawlins and Kay Robinson also assisted with moving out many heavy artifacts that had been on display for years (to make room for fresh new old things!). Architectural Historian Fran Schierenbeck shared her outstanding architectural and historic preservation expertise, as well as photographic and creative flair. Bob Rawlins hung pictures, vintage telephones and a deer head. Ama Amisshah-Aidoo, Ann Howard, Kay Robinson, Meredith Dreisback, Fran Schierenbeck, Diane Carriger and Kathi Engler helped immeasurably with production of labels. Meredith, Janet, Ama, Fran, Pam and Marva assisted with artifact arrangement. Lea Gilg and HMVA volunteers put together a wonderful reception. Thanks to all!

HMVA News by *Ann Howard*



Since February when I agreed to chair HMVA, the Healdsburg Museum Volunteer Association, for 2010-2011, I knew there was a list of services that many of our volunteers perform on a regular basis. This list has become extensive and impressive:

- Calendar - Sandy Barrett
- Donations Acknowledged - Darla Budworth & Janet Pisenti
- Flashbacks - Barbara Baxter/others (Barbara needs to step down.)
- Gallery - Cilla Marshall
- Gallery Cashbox - Fran Lescalleet
- Garden - Liz Loebel and Ed Head
- Mailings - Fran Lescalleet, Victoria Tanneyhill & Susan Harper (We need more volunteers.)
- Mr. Fix-It - Bob Rawlins
- Museum Store - John Cross
- Obituary records - Darla Budworth
- "Pin Money" treasurer - Norma Passarino
- Receptionist Training - Kaye Stallard
- Receptions/Annual Dinner (Jan) - Lea Gilg & Cathy Anderson
- Research - June Smith, Janet Pisenti & Nanci Gunnerson
- Research/Indexing - Jane Bauer
- Research/Index/Filing - Lois Grace, Fern Naber & Norma Passarino
- Roster - Bob Rawlins
- Scanning Projects - Kay Robinson & Diane Carrier
- Sunshine - Doreene Zanzi
- Volunteer Hours - Kay Robinson
- Volunteer Picnic (Aug) - Darla Budworth

This may only be a tip of all the talent, so please let me know what special job you may be performing that I am not aware of, or approach one of these committees

and offer your help, or let us know what special talent you might have that you think we could use. Bob Rawlins has just updated the HMVA Roster (orange cover) that lists the calendar of events, the active volunteers, and Board members and committee chairs – a handy reference. Contact: alhoward@alhoward.org

Meet Your Members by *Bob Rawlins*



This month, please meet Holly Harman, another of the half dozen new board members elected in January.

Although Holly was born in North Carolina at Fort Bragg - her dad was in the Army - she is from Chicago, but she actually grew up in San Mateo, California. Her parents divorced when she was 18 and her mother, a talented artist and advertising illustrator, later married Art Clokey in 1973. Art was the originator of "Gumby," a Claymation character that had a successful run on TV and in film. With talented parents, it's small wonder that Holly has had a successful career in graphic design.

After earning her BFA degree at the San Francisco Art Institute with a major in painting, Holly studied graphic design at UC Berkeley and also earned her teaching credentials for fine and applied arts. She worked for an advertising agency and was an advertising account executive for Round Table Pizza Corporation. Her many designs won awards and some may be seen at Round Table in Healdsburg's event room.



When Art Clokey, her step father, began producing Gumby TV movies, Holly joined him as Assistant Art Director helping to create 99 episodes for TV and a full length film. As her next challenge, Holly taught graphic design at San Francisco City College. That turned out to be serendipitous, for she met her husband, Eric Levin - singer/songwriter, wine maker, and vineyard real estate specialist - at a Christmas party. The two searched for and purchased in 1993 a 164-acre ranch on the border of Sonoma and Mendocino Counties with a house and barn and began planting vines. Holly found a job in Santa Rosa with Lithocraft as printing and press supervisor and also worked for Real Goods in Hopland as lead designer for its catalogs. She also worked for VideoStream in Ukiah, a Silicon Valley venture capital company under Silicon Gaming, creating broadband presentations.

Eric and Holly now produce organically grown Cabernet Sauvignon, Cabernet Franc, Merlot, and Syrah, Bordeaux style wines under the Le Vin label along with extra virgin olive oil. Both wine and olive oil have been well received in the trade. Holly also focuses her talents on designing and producing wine labels all over the

world. Last year, Sue's fiancé Dr. Charles Elias, saw a Gumby display in the UPS store in town. This led to a contact with Holly and a further Gumby display in the recent Museum Toy and Collectibles exhibit. We could not ignore such talent and Holly was invited to join the Board of Directors. She immediately contributed by designing the HM&HS 100th year logo that you will be seeing with regularity this year.

Holly, we are delighted to have you as another member of our HM&HS family.

KUDOS!

March saw the Museum and Research Center engaged in a whirlwind of activities. We also enjoyed a wonderful event at Trentedue Winery and participated in the Chamber's Trade Show. We salute:

- The *History Lives* committee for putting together a fabulous event at Trentedue Winery to honor Joe Rochioli, Jr. MANY thanks to: Barbara Baxter, Kathy & John Cross, Peachie & Norm Dunlavy, BJ Green, Cindy & Greg Martin, Vi & Arnold Santucci, Madeline Wallace and Sue Witter.
- Chamber Trade Show Helpers: Meredith Dreisback, Holly Hoods and her niece Ama Amissah-Aidoo, Holly Harman, Rawleigh Fjeld, Marva Wiedemer, Bob Rawlins, and Joanna Donatti.
- The able volunteers who helped Holly Hoods both de-install the Toy exhibit, and install the Cabins to Craftsman exhibit: Pam Vana Paxhia, Charlene Luks, Ruthann Hoods, Fran Shierenbeck, Ann Howard, Meredith Dreisback, Suzanne Pfau, and Bob Rawlins.
- HMVA – for making the new exhibit's Members' Reception so fabulous: Leah Gilg coordination of the refreshment tables – De Anderson, Catherine Curtis, Jary Jackson, Susan Harper, Fern Naber, Kay Robinson, and Kaye Stallard for the delicious finger foods – Charles Elias and Leah Gilg for the lovely flowers, and Pam Vana-Paxhia who kept the wine flowing.
- Speaking of wine – many thanks to Ken & Diane Wilson for the donation of a case of Wilson Winery's finest.

Victorious Victoria! by Sue Ross

Why is our Office Manager, Victoria Taneyhill smiling even more broadly than ever? Perhaps because she is now working full time at the Museum through August, made possible through a Federal Stimulus grant awarded to Sonoma County's Center for Social and Environmental



Stewardship and Goodwill Industries.

Through the Subsidized Employment Program (SEP), talented people who have experienced bumps in life's roads are given fresh starts through salaried positions at non-profits where they learn new job skills. This great program also provides organizations such as ours with talented workers we otherwise couldn't afford.

Victoria has become the "Poster Child" for what's possible when someone decides to lift themselves to their full potential. Hopefully, the program will continue past August, but for now – we're just thrilled to have her and pleased that Healdsburg has received the benefit of Federal funding. Many thanks to The Center, Goodwill and SEP for the gift of Victoria!

Dry Creek Neighbors' Club Feeds the Geyserville Chamber of Commerce

by Ann Howard

For the past 9 years the Dry Creek Neighbor's Club has fed the members of the Geyserville Chamber of Commerce their traditional St. Patrick's Day dinner of corned beef, cabbage, carrots, red potatoes, salad, and green pistachio cake with whipped cream. On Tuesday, March 9, we served 140 eager diners along with almost 30 cooks (husbands, too), kitchen crew, and Geyserville high school students who need community service points to graduate – many have more than enough.



Exhibit of Dry Creek Neighbors' Club memorabilia at the Geyserville Chamber of Commerce St. Patrick's Day dinner March 9 at the Oriental Community/Grange Hall. The Club is celebrating its 100th Anniversary all year long.

In about 1978 the Geyserville Chamber of Commerce decided that the monthly dinner, October through the June BBQ, would be an ideal way to attract local business owners and a way for the community to socialize. When it became popular and the meals were sold out because of Kathy Zunino's cooking, (see page 5)

Endowment Fund Contributions:

Generous Contribution from:

Nanci & Lee Gunnerson, Doug & Susan Williamson

In Memory of:

Geoffrey Lee Rawlins on his birthday 3-12-1951 - from Peggy Rawlins (his mother)

Truman A. Clark - from William Auradou, Marilyn Marshall Haywood, Dale & Nydia Goode

Margaret Frey - from Ron & Arlene Kron

Mary Alice Engelke - from Jack & Doreene Zanzi, Dale & Nydia Goode, Sally Brandt Smith

Earl Price - from Ron & Arlene Kron

Helen Thompson - from Sally Brandt Smith

VOLUNTEER HELP WANTED!

EDITORIAL ASSISTANT to NEWSLETTER EDITOR

You will contact editorial contributors to submit articles on a timely basis, find new writers to keep the content fresh, and help with layout and final copy edit. This position will initially be that of an apprentice, who once trained will assume the responsibility of “putting the newsletter to bed” and getting it to the printer several times a year when Barry is unavailable. For more information please contact Barry Stallard via email at: bwstallard@comcast.net

“FLASHBACKS” CORDINATOR & TEAM MEMBERS

This volunteer team researches interesting tidbits from the *Healdsburg Tribune* on local events from 100, 50 and 25 years ago for publication in the *Tribune’s* weekly “Flashbacks” column. The Coordinator assigns Team Members specific dates to research, and using the Museum microfilm reader/printer they skim old newspapers, then select items articles and excerpts for the Flashbacks Coordinator to submit. The *Tribune* publishes one article every week in the month/year assigned. We are currently seeking a Coordinator and two *FLASHBACKS* Team Members!

If you wish to help, please call Research Curator, Holly Hoods at (707) 431-3325, or email: hollyhmhs@sbcglobal.net

(Neighbor's Club continued) she suggested that local non-profits be allowed to cook the meal in return for a portion of the proceeds as a fund raiser. The Dry Creek Neighbors’ Club uses the money for their scholarship fund.

Items from the Club’s archives on display were the 1975 Club quilt with a block designed by each member, the 1976 Bicentennial pillow with names of all the members, the tinted photograph in oval frame loaned by the Healdsburg Museum of ladies at a costume party in the early 1920s, trays dating back to 1926 to serve refreshments, handmade program booklets that date back to the mid-1930s, the 50-year plaque (received 10 years ago) for selling candy and fudge since the first Healdsburg Future Farmers’ Country Fair, “Vintage Memories” published in 1979, the DCN Cookbook published in 1995, and huggable flannel Teddy bears that the Club has made since 2002 that are donated to local emergency services to help children cope with traumatic situations.

Next time you will see us will be at the HFF Country Fair May 27-29 selling our famous fudge, the 61st year!

(Walking Tour continued) Each tour will begin at 1:00 and last for approximately 1 hour and 15 minutes. The April 24th tour will include 100-year old houses of Fitch, Tucker and Matheson Streets. The May 29th tour will highlight 100-year old houses of Fitch, North and Johnson Streets. The tours will NOT visit the house interiors, but will include both architecture and history. Please call the Museum to reserve your place. Cost of tour is \$15 for Museum members/\$20 non-Members. Come early so that you have time to explore the exhibition. Hope to see you there.

Board of Directors: Kent Mitchell (President), Ted Calvert (Vice President), Ann Mahoney (Past President), Darci Rosales (Recording Secretary), Stan Becker (Treasurer), Bob Rawlins (Assist. Treas.), Mel Amato, Anna Darden, Kathi Engler, Rawleigh Fjeld, Louise Fowler, Mark Gleason, Holly Harman, Toni Hopkins, Al Loebel, Celso Rosales, Karen Tynan, Marva Wiedemer, Frank Zak.

The mission of the Healdsburg Museum and Historical Society is to record the history of the Healdsburg area through the collection and preservation of historical materials; to actively foster the appreciation of local history of the Healdsburg area through educational programs, activities and historical research; and to provide finances for, and to support, operate and manage the Healdsburg Museum, Edwin Langhart, Founder.

Membership Dues:

Harmon Heald: \$1000 Josefa Carrillo: \$500 Edwin Langhart: \$250 Gold: \$100 Family (2 or more): \$40
Business: \$75 Individual: \$25

Newsletter Editor: Barry Stallard, Printing by Amoruso