



1901 George Ferguson Home, Queen Anne

OPENING MARCH 15th --

From Cabin to Craftsman: One Hundred Years of Healdsburg Architecture

by Holly Hoods

To honor the centennial of our historic Healdsburg Museum/Carnegie Library building, our next exhibition will showcase *Healdsburg architecture from 1910 and earlier*. The focus will be on the major local architectural styles of the era, including: *Californio* adobe, homestead cabin, Queen Anne, Greek Revival, Gothic Revival, Italianate, and Neoclassic.

I will feature period furnishings, interactive details and lots of historical photos, including "Lost Buildings of Healdsburg," and "Then and Now" architecture. The exhibit will also include guided architectural walking tours during April and May, historic preservation information and hands-on activities for children.

City Grant Helps with Storage

by Sue Ross

Many thanks to the City of Healdsburg's *Community Benefit Grants Program* for its generous support in 2009. The grant awarded to the Museum allowed us to move paintings and framed photographs previously stacked on top of one another on open shelves to a brand-new, custom crafted storage cabinet to better protect these images of Healdsburg's past.

Bob Rawlins, Chair of our Collections Management Committee, and Meredith Dreisback, our very able Collections Manager, did a great job in designing the type of cabinet we needed, and having cabinet-maker Ted Tedesco produce the perfect solution. Meredith has purchased archival materials to wrap the vertical objects, and is currently moving glass negatives and smaller photos into special boxes to be stored within the cabinet's upper shelves. It's a *beginning* as we work to transform our first floor storage room into a more functional and accessible space.



< Before

After >



Calendar

MARCH, 2010

- 3 HMVA Meeting, 9:30 am
(Museum Research Center)
- 11 History Lives Pioneer Award
Dinner, Honoring Joe Rochioli Jr.,
Trentadue Winery, Geyserville
- 15 Opening of exhibit: "*From Cabin
to Craftsman: 100 Years of
Healdsburg Architecture.*"
- 16 Board Meeting, 8:30 am, City Hall
- 27 Costume Inspection Day, 11:30 am -
5:30 pm - Senior Center

APRIL, 2010

- 7 HMVA Meeting, 9:30 am
(Museum Research Center)
- 20 Board Meeting, 8:30 am, City Hall
- (TBA) Architectural Walking Tours

Healdsburg Museum

221 Matheson Street
Healdsburg, CA 95448
Telephone 707 431 3325 - Fax 707 473 4471

www.healdsburgmuseum.org
HealdsburgMuseum@sbcglobal.net

Museum Hours: 11:00 - 4:00 pm
Wednesday – Sunday,
CLOSED MONDAY and TUESDAY

Research Center open by appointment:
Thursday – Saturday

From the Director's Chair, by Sue Ross

If there is one word that defines our focus this year it is "Partnerships." On March 3rd HM&HS will be at the Villa Chanticleer for the Chamber of Commerce's Annual Trade Show, where we'll introduce our new *Business and Community Partnership Program*, designed to offer Members greater benefits and increase support for local businesses. (Visit us at Booth #23 between 5 - 7 pm.)



Another wonderful partnership is blossoming as HM&HS plans new ways of working more closely with AAUW to link our forthcoming *exhibit* on historic Healdsburg homes to AAUW's Historic Homes *Tour* in May. We are also exploring new ways to support one another's activities to even better serve Healdsburg and urge everyone to enjoy this wonderful event in May.

As we move forward with "Hands on History" programs, we hope to help history spring to life for our youngest visitors. Holly's *Treasure Hunts* and our *Annual Family History Essays* will be augmented by creative workshops for children where they'll have activities that connect them with the exhibits. Whether helping youngsters craft their own "historic homes" out of cardboard boxes, design fashions for the next century, or write poems about loved ones for *Day of the Dead*, we need retired teachers and artists to help us get started. *Come play!* (See our Want Ad on Page 5)

"*HM&HS: The Next Generation!*" A new group of young adults is in formation to be called the *Friends of the Healdsburg Museum*. The *Friends* will be invited to periodic gatherings at the Museum to meet other young adults who share a passion about history. We'll provide tours, refreshments and opportunities to hear people from our community willing to share their own "living history." We are also going to ask them to *become involved* in helping build our volunteer base, reach out to new people, introduce us to "social networking" (such as Facebook and Twitter), and help keep Healdsburg's history alive. *If you either know young adults who might be interested in such a group, or would be willing to speak at a gathering . . . please let me know!*

History Matters by Holly Hoods



We have had a busy and rewarding month with research in the Research Center. Recent research topics have included: the 1921 Healdsburg Memorial Bridge, Tom Meek of Alexander Valley, a Fitch quilt, Simi Winery, Grant School, early Geyserville settler A.C. Godwin, Pomo

beads, and Francisco and Carol (Hall) Guilli. I completed research on six houses for the annual AAUW Historic Homes Tour, which will be in May, nicely coinciding with our Historic Architecture exhibition.

Bob Rawlins, Darla Budworth, Pam Vana-Paxhia and I enjoyed hosting tours during February, the last month of the Toy Exhibit. We saw five fifth grade classes (30 students each class) from Fitch Mountain Elementary School in one week alone! The Museum has launched a "Hands on History," initiative, with interactive, kid-friendly programming. I had recently read an article in the California Association of Museums' magazine on the topic "why 'tweens' don't enjoy Museums," that discussed what they *do* like (interactive activities, and doing things with friends).

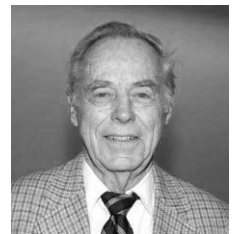
With this in mind, I designed a 40-minute interactive "history hunt" about the Toy Exhibit, based on teamwork, having kids examine the exhibit, reading and looking for clues in the artifacts and labels to answer questions. The kids, in pairs hand-selected by the teachers, were completely engaged and focused, reading and discussing, interacting with the exhibit and (shhh!)



Fitch Mountain Elementary Fifth Grade learning. The kids were happy; the teachers were delighted. Thanks to everyone who helped make "Magical Toyland" so magical. Now it's time to say goodbye to the toys and welcome a new exhibit.

Meet Your Members by Bob Rawlins

New board members are traditionally elected at the Annual Membership Meeting in January and this year was no exception. Meet Kathi Engler, one of six new members to join the HM&HS board of directors.



Kathi is a native Californian, born in San Diego, but grew up in San Rafael where her dad, who worked for the telephone company, was transferred when she was ten. After graduating from high school, Kathi worked for 38 years in real estate specializing in land development

title insurance. As a Title Officer, she researched titles back to the beginning of a parcel of land and, as Escrow Officer she collected all necessary documents to complete a transfer of property from one owner to another. Along the way, Kathi had a number of connections with Healdsburg: as a young girl spending summers at a camp in Bishops Ranch, later in her title work researching projects in Healdsburg including (in 1995) title examinations and documents for the mapping and development of the Parkland Farms Subdivision.



In fact, Kathi and her husband, Joe, a retired police officer, purchased a house in Parkland Farms in 2001. The two have a blended family of six children and 15 grand children (soon to be 16). Providentially, Joe and Lee Gunnerson are golfing buddies and, coincidentally, Nanci Gunnerson, one of our Newspaper Indexers, recruited Kathi to volunteer at the museum. Kathi's background is a perfect match to help Research Curator Holly Hoods gather history for a forthcoming AAUW sponsored Historic Homes tour and for our upcoming "Cabin to Craftsman" architectural exhibit opening in March.

Kathi was appointed to the City of Healdsburg Planning commission in 2008 and is also a member of the "Green City Committee" working on energy saving building standards. You can learn more about this program by accessing the City's website.

Kathi's background and enthusiasm are a welcome addition to the board and to the museum. As new Chair of our Membership Committee, Kathi brings energy and ideas on ways of expanding Member benefits. We are indeed fortunate to have Kathi as a volunteer.

Geyserville Christian Church Celebrates 125 Years - by Ann Howard



Christian Church (Disciples of Christ) - 1884

On November 8, 2009, the Geyserville Christian Church celebrated its 125th anniversary. The original

church was organized as the Disciples of Christ on October 18 or 19, 1884, by thirty individuals who felt the need for a community church on which to build a foundation of faith. The building was soon erected and a porch later added on the west entrance. In 1920 a new church building was constructed on the same site north of town center, and in 1921 the parsonage was built next door.



Christian Church built on same location - 1920

When the late Louise (Bosworth) Davis was searching for photographs of Geyserville, she bought the postcard shown above on eBay. Written on the back was a message from her grandmother Ida May to a friend in Sycamore, California, in 1920 that "George had taken the picture." (Louise's grandfather George Bosworth!)

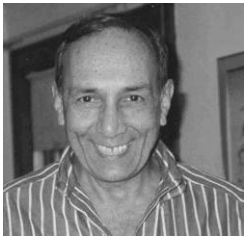
The 50th and 100th anniversaries were celebrated, and in 1984 Jeri Huntly wrote a poem entitled, "The Friendly Church on Highway 101." The first verse is:

*There's a Little Church along a Busy Highway
Call'd the Friendly Church on Hi-way 1-0-1.
Small Town People Gather Ther
to Sing and Offer Pray'r,
And the Pastor Shakes the Hand of Everyone.
You Can Come Just as You Are on Any Sunday.
There's a Welcome with a Smile for Everyone.
Doesn't Matter What Your Creed,
When You Leave You're Wished God-speed,
From the Friendly Church on Highway 1-0-1.*

Claire Lampson, long standing member, mentioned that the Disciples of Christ is the first American church established in the early 1800s.

Pastor Hillary Marckx and his wife Cherie, pastor of First Christian Church of Ukiah, recently celebrated their 16th year of service to the congregation and the surrounding community. Members of the church in Ukiah (150th anniversary in 2007!) attended the celebration in Geyserville. Hillary and Cherie are firmly established in Geyserville and plan to stay there forever.

The Review Saga Continues by Al Loebel



Regular readers will remember that I've been pleading with museum members to switch from printed copies of *The Review* to electronic copies, thereby cutting down on both printing and mailing costs. To date, about 25 out of our 600+ members have availed themselves of this option. Frankly, I've been a little mystified by the lackluster response.

Then I heard from Candy Danhousen, a long time Healdsburg, avid museum supporter and former Chair of the Administrative Committee. Candy has a very interesting reason for continuing the "old way," over and above just wanting to feel the printed copy in her hand. Candy said "I am one of the museum members who still prefer to receive *The Review* in hard copy by mail instead of by email. This doesn't mean that I am against saving trees, money, stamps and labor. I just feel that the habit of passing my copy on to a friend or leaving it in the doctor's office or the hair salon is inexpensive advertising. After sharing *The Review* or *The Recorder* with friends, I have noticed their names appearing a few months later in the Welcome New Members column of the newsletter. Coincidence? I think not.

Is this a great idea, or what? I urge all of you who have opted to continue receiving *The Review* by mail to get in the habit of passing it on to a friend, leaving it in the beauty salon or barber shop or someplace similar. I wonder how many new members we might get this way! *Right on, Candy!*

Welcome to the World! - By Sue Ross

February was a month which truly made history as three new "future historians" were born into the HM&HS community. Introducing: *Francis Charles Maraviglia*, 8.5 pounds, born February 7th ("Super Bowl Sunday") to proud parents and former Board Member, Danielle Maraviglia and his wife Margaret.



Board President Kent and Marissa Mitchell became grandparents again when son Jonah & wife Beth introduced identical *TWIN* girls *Natalia* and *Valentina* to the world - 4.8 pounds each.



CONGRATULATIONS TO THE MARAVIGLIA AND MITCHELL FAMILIES!!

THE HEALDSBURG 100: Keeping History Alive! by Sue Ross

It is with great pleasure that we announce our new "Business/Community Partnership Program" named in honor of our building's Centennial year, the cost of participation, and \$100 (plus) Members. Designed to provide local businesses with an opportunity to support the Museum, and HM&HS a chance to reciprocate, the new initiative will offer our \$100 (plus) Members *additional* benefits to those already enjoyed.

To become part of **THE HEALDSBURG 100**, the first 100 local businesses to sign up will receive a decal for placement in their store windows, or places of business. The decal will bear the new logo for the 100th Anniversary and read, **MEMBER OF THE HEALDSBURG 100: Keeping History Alive!**

Participating businesses pay a nominal fee of \$100, and offer an appropriate benefit for \$100 (plus) Museum Members. In return, we'll publicize the **HEALDSBURG 100** to our Membership through: a brochure, our website, newsletter, and display board at the 2010 IWC/100th Anniversary Bash. \$100 (plus) Members can choose to frequent businesses supporting the Museum *and* avail themselves of: discounts, small gifts, free consultations, etc. **Contact Sue for more information!**

KUDOS!

February was an extremely busy month due to our increased activities, so let's hear it for:

- Ann Howard for taking the helm of HMVA!
- Victoria Taneyhill, Bob Rawlins & Al Loebel – for help getting out 2009 reports to our donors giving over \$250/year (thanks TOO you wonderful *DONORS*).
- Our Board Marketing Committee: Marva Wiedemer, Holly Harman & Al Loebel for your work to help create our new website - you have all been *amazing!*
- Darla Budworth, Bob Rawlins, and Pam Vana Paxhia for help as docents with the recent Fitch Mountain Elementary School Tours.
- New Board Member Karen Tynan for leaping in with legal expertise by already reviewing new contracts.
- The *History Lives* Committee for their dedication and vision: Barbara Baxter, Kathy & John Cross, Peachie & Norm Dunlavy, BJ Green, Cindy & Greg Martin, Vi & Arnold Santucci, Madeline Wallace and Sue Witter.
- New Board Member Holly Harman for creating a great 100th Anniversary Logo to celebrate our building.
- Liz Loebel and Ed Head for your commitment in keeping our garden looking beautiful (and your guidance in how to keep it that way).
- New Board Member, Marva Wiedemer for preparing a full Marketing Plan for HM&HS (Wow!).

Endowment Fund Contributions:

Generous Contribution from:

Persis McCarley

In Memory of:

Addie Marie Meyer - from Paul & Dixie (Herrick) Duffey

Don Reukema - from C. Suzanne Pfau, Persis McCarley

VOLUNTEER HELP WANTED!

Would you enjoy doing something fun, stimulating and meaningful? Do you like working in a warm and welcoming environment alongside great folks? There are *always* projects and activities at HM&HS, and we can use your help! In addition, you'll become a proud member of HMVA - a *great* community!

TEACHERS

Calling all active or retired teachers who can help us develop stimulating programs for kids as part of our new "**HANDS ON HISTORY**" initiative. We are seeking to develop and present workshops for kids using recyclable materials, art supplies, and some good old-fashioned creativity to engage our youngest Museum visitors by helping them find ways to interact with the exhibits being mounted this year. Workshops will be offered at the Museum, as well as offsite space (being sought) as we work to become a "**MUSEUM ON WHEELS.**"
Please contact Sue Ross at: (707) 431-3325.

RECEPTIONISTS

As the number of visitors to the Museum increases we are in *serious* need of additional Receptionists to answer phones, greet visitors, and make certain we open and close at posted times. Shifts of 2 ½ hours each (per day) are available. Bi-lingual (Spanish) Receptionists are urged to apply. **For more information, please contact Sandy Barrett at: (707) 529-3669.**

We Are Looking for Fashions!

by Meredith Dreisback

In preparation for the summer exhibit of historic fashions, we are seeking men's, women's and children's clothing from the past 100 years. If you have a treasured gem hiding out in your closet, attic, garage or basement bring your garment(s) to **Costume Inspection Day, on Saturday, March 27, 2010, 11:30 a.m. to 5:30 p.m. at the Healdsburg Senior Center.**



Guest Curator, Melissa Leventon will review and photograph garments, and assist with garment identification information. From these items, garments will be selected to be included in the Museum's Fashion Exhibition. This event is not only an opportunity for you to learn more about your vintage clothing but (if chosen), to later see them on display at the Museum.

Pack up your wonderful antique, work, play and party clothing items and accessories and join us at! (Clothing should be in good condition.)

Call Meredith or Victoria at the Museum, (707) 431-3325 to schedule an appointment.

DON'T FORGET the HISTORY LIVES DINNER

MARCH 11, 2010

honoring JOE ROCHIOLI, JR.

at the beautiful Trentadue Winery in Geyserville

(Tickets are going fast!)

Buy YOURS at the Receptionists' Desk!

Board of Directors: Kent Mitchell (President), Ted Calvert (Vice President), Ann Mahoney (Past President), Darci Rosales (Recording Secretary), Stan Becker (Treasurer), Bob Rawlins (Assist. Treas.), Mel Amato, Anna Darden, Kathi Engler, Rawleigh Fjeld, Louise Fowler, Mark Gleason, Holly Harman, Toni Hopkins, Al Loebel, Celso Rosales, Karen Tynan, Marva Wiedemer, Frank Zak.

The mission of the Healdsburg Museum and Historical Society is to record the history of the Healdsburg area through the collection and preservation of historical materials; to actively foster the appreciation of local history of the Healdsburg area through educational programs, activities and historical research; and to provide finances for, and to support, operate and manage the Healdsburg Museum, Edwin Langhart, Founder.

Membership Dues:

Harmon Heald: \$1000 Josefa Carrillo: \$500 Edwin Langhart: \$250 Gold: \$100 Family (2 or more): \$40
Business: \$75 Individual: \$25

Newsletter Editor: Barry Stallard, Printing by Amoruso