



## Museum's Biggest Event of the Year

*Mark Gleason - Chairman Instant Wine Cellar*

Are you feeling lucky? Well it's time for your Museum's annual Instant Wine Cellar Event. Your volunteers have been busy working on making this year's Event the largest ever and we need your support. You will soon be receiving your raffle tickets, prize list and Event information in the mail or you can purchase your tickets every Saturday at the Farmers' Market from such colorful volunteers as Bob Rawlins and Al Loebel.

To date our Grand Prize Instant Wine Cellar is valued at \$4,800 with 127 bottles of premium wine from 62 wineries. The Second Prize Instant Wine Cellar is valued at \$3,800 with 108 bottles from 56 wineries with more donations still coming in. Also there are 10 other prizes for tours, tastings and other items plus don't forget there will be an "Event Only" wine cellar of 100 plus bottles of wine awarded the day of the Event. This year's Event and drawing will be held on September 11th from 2:00 PM to 5:00 PM at the beautiful Sbragia Family Vineyards. The Event, "A Taste of History" will include wine, food, music, history exhibits and a spectacular Silent Auction you won't want to miss.

Raffle tickets are \$10.00 a piece, 6 for \$30.00 and 15 for \$60.00. Event tickets are \$45.00. You can also purchase a Special Event Package for \$130.00 which includes 2 Event tickets plus 15 raffle tickets. You don't want to miss this one: it's going to be fun, plus what a great way to support your Healdsburg Museum and Historical Society!



**Kay Robinson, co-recipient of the Healdsburg Museum's Edwin Langhart Volunteer Appreciation Award, 2011, pictured in front of grandmother Marie Phillips' photo at Museum.**

***Award Presented to Kay Schmidt Robinson And Darla Williams Budworth, May 12th***

### Calendar

#### JULY, 2011

- 6 HMVA Meeting, 9:30 am  
(Museum Research Center)
- 15 Board Meeting, 8:30 am,  
(Museum Research Center)
- 23 Water Carnival 11:00 am  
Veteran's Memorial Beach
- 29 Healdsburg Day at Sonoma County  
Fair, Santa Rosa

#### AUGUST, 2011

- 3 HMVA Meeting, 9:30 am  
(Museum Research Center)
- 5 Volunteer Appreciation Picnic  
6-9 pm Brandt Picnic Grounds
- 15 - 30 Museum closed for new exhibit  
installation
- 15 Board Meeting, 8:30 am,  
(Museum Research Center)
- 31 "Twisted History Exhibit" opens

### Healdsburg Museum

221 Matheson Street  
Healdsburg, CA 95448  
Telephone 707 431 3325 - Fax 707 473 4471

[www.healdsburgmuseum.org](http://www.healdsburgmuseum.org)  
[info@healdsburgmuseum.org](mailto:info@healdsburgmuseum.org)

**Museum Hours: 11:00 - 4:00 pm**  
**Wednesday - Sunday,**  
**CLOSED MONDAY and TUESDAY**

**Research Center open by appointment:**  
**Thursday - Saturday**

## History Matters by Holly Hoods, Curator



### Events and Activities:

The “Healdsburg Art and Wine Festival,” hosted last month by the Healdsburg Senior Living Community on Grove Street, was a really enjoyable event. This is the second year that the Museum

has been honored by the seniors and staff of Healdsburg Senior Living who conceived of this event as a benefit for the Museum. We certainly appreciate this goodwill and support! The lively afternoon featured local arts and crafts booths, Healdsburg history displays, live music, plentiful hors d’oeuvres and wine from five local wineries, offered for a suggested donation of \$10. This year’s event raised over \$3,000 for Museum operating expenses and was an excellent entertainment value. If you missed it this year, I hope you can plan to join us next May. You’ll be glad you did.

The Museum had a Russian River-themed float in the FFA Parade thanks to Darci and Celso Rosales and Celso’s daughters and grandchildren. Peter Leary, Pam-Vana Paxhia, Ed Head, Fran Schierenbeck, Betty Miller and Rawleigh Fjeld pitched in to help us host a festive parade-watching party. Contributions, including BJ and Russ Green’s donation of a case of wine from their Hoot Owl Creek Vineyards, Ed’s famous potato salad, Pam and Betty’s freshly-baked cookies, Ann Howard’s fudge, plus chef Peter’s shopping savvy and cooking from scratch, meant that we not only fed 40+ Museum member attendees, we also raised \$450 for the Museum. Our crowd cheered loudly from the Museum garden and sidewalk as Celso drove by with his truck pulling his Maherajah motorboat that we had decorated with life jackets (courtesy of Lois Grace), Healdsburg Boat Club pennants (courtesy of Kristal Thistle), picnic baskets, fishing poles and water toys. The float had banners announcing “Russian River Good Old Days on display through August 14<sup>th</sup>,” with the Rosales family smiling and waving from the boat and blowing bubbles. One banner was creatively decorated by St. John’s School kindergarten class during their recent tour of the Museum.

The Museum also recently hosted a tour group from the Commonwealth Club, traveling from the Bay Area to experience a “Sonoma County Weekend.” Museum Board member/docent Bob Rawlins introduced them to the Russian River exhibit in the Museum gallery. Board President Ted Calvert presented a local history talk based on his popular book, *Healdsburg Chronicles*. The next morning I led a guided history and architecture walking tour of historic residences on Matheson and Tucker streets. The 15 hardy group members weathered the downpour under

umbrellas for my 45 minute tour! They seemed to really enjoy their wet weekend in Wine Country. One of the enthusiastic thank-you letters described us a great “ambassadors for Healdsburg and the Healdsburg Museum.”

In July, look for us at the Healdsburg Water Carnival on the 23<sup>rd</sup> and “Healdsburg Day” at the Sonoma County Fair on the 29<sup>th</sup>.

### Research Center:

Jane Bonham and Cathy Anderson have joined Toni Hopkins on the “Flashbacks” volunteer committee to excerpt intriguing tidbits of local news from the historical Healdsburg newspapers to print in the current newspaper. The excerpts appear in weekly *Healdsburg Tribune* columns, “A Look Back at Local History, 100, 50 and 25 years ago.” Popular with *Tribune* readers, these columns help publicize the Museum and local history. We need more readers! If you would like to help, please let me or Toni know.

Hardworking sister volunteers Kay Schmidt Robinson and Diane Schmidt Carriger are continuing to advance the Museum’s searchable database by scanning handwritten historical newspaper index cards into our “PastPerfect” Museum software program. Joanne Taeuffer has just been trained to join them in this important ongoing volunteer project. I know that their mothers—who were quite active in the Museum and Historical Society during their lifetimes--would be proud to see them volunteering for HM&HS today! The significance of their work is that people will be able to easily determine (by searching Names, Subjects or Key Words in the computer database) if the Museum has artifacts, newspaper articles or other information about an ancestor or local topic of interest. Janet Sbragia Pisenti, Lois Grace, Norma Passarino, Nanci Gunnerson and June Smith continue to index newspapers and file the cards prior to the scanning. This historical newspaper database was begun by Museum founder, Edwin “Zeke” Langhart in 1978. It is the cornerstone of our research library.

Research has been steady this month. Kerrie Lindecker contacted me for information about the historic Healdsburg Water Carnival for a feature story in the *Healdsburg Tribune*. Realtor Beth Robertson sought research from the Museum when she noticed seemingly historic details on a house for sale which conflicted with the Assessor’s date of 1985. I confirmed through maps, articles and tax records that 705 Brown Street was a remodeled and enlarged house that originally dated to 1910. Reporter Christian Kallen came to research articles and photos of Isabelle Simi to write about the former Simi house on Front Street. His interesting article just appeared in his online column “Patch.com.” Dana DiRiccio was here looking for historical newspaper research for a book she is writing

about Lou Dillon, a Sonoma County mare who broke the record for trotting a mile in under 2 minutes in 1903. She was delighted to read a book in our collection, *A Treatise on the Horse and His Diseases*, to learn about veterinary remedies during Lou Dillon's days. Lisa Ellis has been pouring over newspapers from 1770s Boston using the Museum's subscription to Genealogy Bank, an online collection of historical newspapers from all over the country. She is writing historical fiction, but wants her characters' dialogue to be realistic, so she is searching for "what they would have known and when they would have known it." The wide range of research topics is fascinating!

## Collections Corner by Meredith Dreisback



Today is June 14, 2011 and I have sat down to write this column. June 14<sup>th</sup> is also Flag Day, the inspiration for the topic of my July Collections Corner. More than likely, you are reading this article sometime near the 4<sup>th</sup>

of July, another date we celebrate America and our country's flag.

The Museum's collection contains several flags with wonderful history. Let me begin with one of the oldest, a 46-star flag made between 1908 and 1912. It is always the story behind an object that gives it life; gives it a sense of place; puts you right there, on the spot. This particular flag was used at Daniels School out Mill Creek. It hung on the wall over the teacher's desk and was used for the pledge when it rained and the students could not go outside to the flagpole. Can you picture yourself standing by your desk, saying the morning pledge?

Another flag in the collection is a 48-star edition carried in the 1917 San Francisco Liberty Bond Parade. We recently acquired a pin from the same era. It is a small lapel pin; red, white and blue with an image of the Statue of Liberty and reads: "Get Behind the Government Liberty Loan of 1917". Both of these objects prompted more research on the subject. That, however, will have to be the topic of another column. The Museum has several flags associated with the City of Healdsburg. The first was raised at the dedication of the Fire House in 1958. The second is the last flag flown above "old" City Hall prior to its demolition in 1960. Along with the flag we have the brass ball that adorned the City Hall roof-top flag pole from 1886 – 1960. We appreciate the Healdsburg Fire Department and the late Fire Chief, Jack Relyea for these donations.

In 2004 Jewel Gotelli donated the flag that had been used at the Bank of America when it was on the corner of Plaza Street and Healdsburg Avenue. Her husband, Jim, raised and lowered the flag in front of the

bank every day of the year, including holidays, even when the bank was closed.

The most recent flags in the collection include one flown over the U. S. Capitol on June 1, 2007 in honor of the 150<sup>th</sup> celebration of the City of Healdsburg and a flag presented to the Museum by the American Legion in recognition of the building's 100<sup>th</sup> anniversary, 2010.

Next time you stand to sing the National Anthem or see a flag pass by in a parade, take a moment and think about the history of our country and the meaning of the flag that flies before you. It truly is a "Grand Ol' Flag".

## HMVA News by Bob Rawlins



Ann Howard is playing cowgirl at their family ranch in Colorado, so I'm substituting.

We had a very good day on Sunday May 29<sup>th</sup> at the Antique Fair. The weather cooperated and the fair drew a large crowd. The Museum booth sold about \$1,500 in merchandise thanks to our sales team: Meredith and Jim Dreisback, Pam Vana-Paxhia, Jon Lacaillade, Al Loebel, Sandy Beddow, Ed Flesch, Rawleigh Fjeld, Lea Gilg, Ann Howard, Ann Mahoney, Catherine Curtis, and Marva Weidemer all of whom did a super selling job. The public was looking for bargains and much of our stock was priced under \$15 so we did extremely well considering the economy.

Actually, we have very little left for the next sale on Sunday, August 28<sup>th</sup>. So do keep the Museum in mind as you clear out closets, attics, and garages over the summer. Drop off small items at the Museum at any time or call me (431-1109) to arrange pick up of larger items.

The big event for July will be the Water Carnival on the Russian River, Saturday, July 23<sup>rd</sup>, harking back to that popular event held in 1908 and 1909. HM&HS will have a float; stay tuned for publicity. Our very popular exhibit "Russian River Good Old Days" will continue to mid August. Don't miss it.

The July HMVA meeting is scheduled for Wednesday, July 6<sup>th</sup> at 9:30 a.m. at the Museum Research Room. All members and guests are welcome.

***Contributions in Honor of:***

**Mrs. R, Enger** From: Wendy Steiner

**Darla Williams Budworth, Arnold Santucci & Kay Robinson** From: Sue Ross & Charles Elias

***Contributions in Memory of:***

**Les Davis** From: Lee & Nancy Gunnerson

**Rena Steele** From: Alma & Shirley Buchignani

**Rena Steele** From: Norm & Peachie Dunlavy

**Rachel Ann Seghesio** From: Sue Ross & Charles Elias

**Richard V. Peters** From: Norm & Peachie Dunlavy

**Temple Smith** From:  
Ed & Marjorie Summerville  
Lois & Nick Grace  
Sue Ross & Charles Elias

***Contributions in Memory of:***

**Eleanor Zak** From:  
Darla Budworth  
Joe Lenci  
Pam Vana-Paxhia & Jon Lacaillade  
Norbert Babin  
Norma Passarino  
C. Edward Head  
Lois & Nick Grace  
Mary Brandt  
Catherine Curtis  
Jim & Annabel Kubicka  
Sue Mitchell & Family  
Arnold & Vi Santucci  
Ann Mahoney & Steve Cotler  
W. A. & Kathryn Yerxa  
Bonnie Denmark  
Fern Naber  
Bud Simmons  
Mike Bellagio  
Bob Rawlins  
Lorraine Ham  
Janet & Ed Pisenti

**Sonoma County Fair Looking for Memorabilia for 75<sup>th</sup> Celebration**

How many Fairs do you remember? This summer's Sonoma County Fair Diamond Jubilee Fair will be a time to look back at the past 75 years. Fair staff is looking for old photographs, memorabilia, and especially, memories of past fairs. Part of the Diamond Jubilee celebration will be an all-new Fair museum display. If you have anything you would like to donate or loan, please contact the Fair office as soon as possible. You can stop by the fairgrounds to drop off donations or have your photos scanned. Older trophies and ribbons (earlier than 1985) and any other memorabilia are particularly welcome.



For More Information contact:

Jane Engdahl

[jane@SonomaCountyFair.com](mailto:jane@SonomaCountyFair.com)

(707) 545-4200 ext. 209

If you'd like to email your photos, send them to

[specialevents@sonomacountyfair.com](mailto:specialevents@sonomacountyfair.com)

**Board of Directors:** Ted Calvert (President), Dennis O'Neel (Vice President), Kent Mitchell (Past President), Darci Rosales (Recording Secretary), Stan Becker (Treasurer), Bob Rawlins (Assist. Treas.), Kathi Engler, Rawleigh Fjeld, Louise Fowler, Mark Gleason, Ann Howard, Ann Mahoney, Karen Tynan, Frank Zak, Directors: Sandy Beddow, Lockie Gillies, Larry Orr.

*The mission of the Healdsburg Museum and Historical Society is to record the history of the Healdsburg area through the collection and preservation of historical materials; to actively foster the appreciation of local history of the Healdsburg area through educational programs, activities and historical research; and to provide finances for, and to support, operate and manage the Healdsburg Museum, Edwin Langhart, Founder.*

**Membership Dues:**

Centennial Circle: \$1000 Patron: \$500 Gold: \$250 Gold: \$100 Family (2 or more): \$50  
Business: \$75 Individual: \$30

**Newsletter Editor:** Peter Leary, Printing by Amoruso