



Meet Our New HM&HS Board Members



Maggie Bates

Diane Bertoli

Joe Engler

Francie Forchini

We are very pleased to announce the appointment of four new members to the HM&HS Board of Directors. Each of these bright and talented community members has already been involved with the Museum as a member and a volunteer. They have demonstrated their support for the Museum's mission to preserve and interpret the history of the Healdsburg area through exhibits, research, publications and educational programming.

Maggie Bates, a former restaurant owner/caterer turned business assistant, has helped extensively with museum exhibit displays, graphic design and events.

Diane Bertoli grew up in Healdsburg and worked at St. John's and Sonoma Country Day schools

as a school secretary. She regularly assists Holly and Meredith with office help in the Research Center and volunteers as a gallery receptionist.

Retired police officer and trusted Healdsburg community volunteer, Joe Engler, has assisted with exhibits and consulted with Holly on fundraising strategies. He joins his wife, Kathi, a member of the Healdsburg Planning Commission and retired title searcher, on the Museum Board.

Mortgage broker and mortgage specialist, Francie Forchini, regularly volunteers as a receptionist in the Museum gallery.

Welcome!

Calendar

March, 2012	April, 2012
7 HMVA Meeting, 9:30 am Museum Research Center	4 HMVA Meeting, 9:30 am Museum Research Center
20 Board Meeting, 8:30 am Museum Research Center	15-1 Museum Gallery Closed New Exhibit Installation
	17 Board Meeting, 8:30 am Museum Research Center

Healdsburg Museum

221 Matheson Street
Healdsburg, CA 95448
Telephone 707 431 3325
Fax 707 473 4471

www.healdsburgmuseum.org
info@healdsburgmuseum.org

Museum Hours: 11:00 am - 4:00 pm
Wednesday – Sunday,
CLOSED MONDAY and TUESDAY

Research Center
open by appointment
Thursday – Saturday

History Matters

by Holly Hoods, Curator



I just attended a fantastic three-day "California Association of Museums" conference in Berkeley. It gave me the chance to brainstorm and share strategies with museum professionals across the state. The cost of the conference was paid by a generous

donation from Ann and Edson Howard. Lucky me! I attended workshops on topics including: marketing for small museums; museums and social media; what teachers really want from museums; museum outreach to Latinos; and museum accreditation and assessment programs. I have returned with enthusiasm and some practical new ideas to implement at the Healdsburg Museum. It was an excellent professional development opportunity!

We were up and running and right on schedule on February 1st with a new exhibit opening and a freshly-painted and functional Research Center.

Voice-over narrator Elizabeth Holmes and I have just completed the audio tour to accompany this exhibit. We researched and wrote 1½ minute segments about ten of the handcrafted items on display. Elizabeth recorded the segments and mixed background music with the help of sound engineer Fred Campbell. These audio tours, funded through the generosity of the John and Betsy Bippart Family, have become increasingly important to our Museum exhibits. The Bipparts also funded the computer station in the gallery which gives visitors the ability to search the 16,000 photos in the Museum collection or view local historical films of the area. Thanks to Kay Robinson for creating a new and improved guide for using the gallery computer to access these important resources.

President's Corner

by Ted Calvert, Board President



The new enclosed office in the first-floor Research Room is finished. Many donors contributed to its construction. We also received donations-in-kind from individuals who contributed their time and talents, especially Pamela Volante, Interior Designer extraordinaire;

Lockie Gilles, IT PC digital specialist, and Jim Dreisback, prep and painter maestro. Meredith Dreisback, Assistant Curator, was the go-to organizer who orchestrated moving the Research Center's evacuation, worked directly with local building

contractor, Eddinger Enterprises, putting it all back together - and increased the work space by twenty-five percent! Again, the Healdsburg community came through delivering their time, talents and treasure for something larger than oneself, in helping to make Healdsburg a better place.

On February 4th, the board, staff and guests attended an all day work retreat held at Jim and Meredith Dreisback's exceptional home. Pat Callahan was our facilitator. We discussed our vision - where we want to go, our strengths and weaknesses in reaching our vision, fundraising training and other issues.

From February 15th to 17th, Holly Hoods, will be attending the California Association of Museums conference. Staff development, learning the latest and greatest, is essential for the museum's growth.

There is no service organization in the Healdsburg area that does what the Healdsburg Museum & Historical Society accomplishes. We strive to be the best regional history museum possible. Please come visit us Wednesday - Sunday, 11:00 am - 4:00pm.

HMVA News

by Ann Howard



What a busy TWO weeks in January proved to be! Volunteers packed up the Research Center on January 16th and stored materials in the Gallery, movers stored furniture in the POD on the street, and Jerry Eddinger's crew built Holly's new office and storeroom with doors.

Volunteers painted, electricians added new outlets, new carpet was installed, the two men returned the furniture, and volunteers restocked the shelves on January 27. It all reminded me of ants working in an elaborate anthill. What a successful combined effort of so many volunteers, donations, talents, and energy!

About 70 members and guests ventured out in the first rain on January 19th to attend the Annual Meeting at the Krug Event Center on Grove Street. The gas-log fireplaces warmed the evening, and the potluck dinner was delicious. Receptionists Diane Bertoli and Francie Forchini, volunteer Maggie Bates, and Joe Engler joined the Board of Directors. Frank Zak and Mark Gleason completed their 8-year terms, and we thank them for their years of dedicated service on the Board. Thank you to all the volunteers who helped made the evening a grand success, and the staff of the Krug Event Center for all of the

amenities and assistance. The generous donations to the Brown Bag Raffle netted \$545.

Also during those two weeks, the “Mother Goose” exhibit was removed, and the “Healdsburg Artistic Heritage” exhibit installed with a reception for 70-plus on February 1st to also view the new Research Room.

Nothing Lasts Forever...

And that’s particularly true when it comes to the wonderful new items temporarily available for sale in the Museum gift shop. We are fortunate to have paintings, pottery, glass fusion, mosaics and wood products all created by local artists and craftspeople.

All of the participating artists are generously donating a portion of their proceeds back to the Museum. **With just one purchase, you’ll be able to support both our local artists and our local museum!**

They’re only available until April 15th!

DO YOU KNOW THIS CLOWN?

by Ann Howard

When the old carpet was pulled up during our recent renovation, there under a swirl of old glue we saw a blurred outline of a face. With scraping, then dissolving the glue with water and more scraping, a large, white clown face appeared with red nose and lips, black and gray details, and red hat with yellow band inset in a black background; the large tile equaled four small tiles.



Near its four corners were four small tiles – a duck, bird, rabbit, and fish.

Darla Budworth dropped by to view the progress, and commented that, as a small child, she sat cross-legged on the floor by the clown while the librarian read stories. (This room had been the Children’s Room of the former Healdsburg Carnegie Library.) Jerry Eddinger remembered in the mid 1940s that his grade school classmates crowded around the clown to hear a story.

Jerry also took pictures of the tiles back in the late 1980s when his company renovated the library to become the museum, which opened in 1990. At that time the carpet installers covered the tile with glue, then laid the pad and green carpet.

The image is not Bozo the Clown as I first thought, because it lacks the fuzzy red hair above the ears. No luck so far in identifying this image (or tile) or who created it.

Do you know this clown?

2012 Antique Fair Alert

by Bob Rawlins

HM&HS will again be at its usual table on the Plaza for the Memorial Day Antique Fair, Sunday, May 27th. We need items for this and the August fairs. Your continued cooperation in donating items to sell is greatly appreciated.

The unusual collectible sells well as does quality. People stroll by vendor’s tables but stop when something catches their eye. What we need are eye catchers in the 50-year-old+ category. Anything from your grandmother or mother’s household, such as glassware, pottery, china, paintings, tintypes, brass, pewter, tin ware, older lamps, old toys, bottles, tools, games, period jewelry, walking sticks, smaller items of furniture, first editions, and unusual soft goods. Sorry, no clothing or shoes, but if you have a shawl, beaded purse, fancy hat, or similar item of the mid-1950s or earlier, we would be happy to have it.

We also have storage space available, so please call Bob Rawlins, 431-1109 for pickup of larger items or to discuss what you have to donate. Small collectible items may be delivered to the Healdsburg Museum at any time. HM&HS is a 501(c)(3) educational charity. We can provide a receipt for your donation, so that you may deduct its fair market value if you itemize on your tax return.

The Antique Fair is an important fundraiser for us. Please help as much as you can.

HELP WANTED

by Kay Robinson

For those of you familiar with Healdsburg of the mid-1960s, there is a project that could use your help. Melinda Langhart Hill has donated a large file of *Tribune* photos from 1965 and 1966. They will eventually be incorporated into our searchable database of photographs. But we need your help. Some photos are unidentified, which means a search of the microfilm archives to find it. All of the photos will need to be scanned. Information about these photos will need to be input into the museum computer’s PastPerfect database and the digital photo will be attached to the file.

It’s a fascinating project and fun to recognize people from long ago. If you can help 2-4 hours a week, please call the Museum at 431-3325 or Kay Robinson at 433-3205.

2011 Annual Appeal

The Healdsburg Museum and Historical Society has a generous community to thank for contributing to the 2011 Annual Appeal. We are indeed fortunate that the City of Healdsburg provides our building and basic services. However, the City does not fund Museum operations, so every year we must raise the funds to pay for staff salaries, exhibit production, collections and archival preservation, artifact acquisitions, educational outreach and all of our events. In 2011, our Annual Appeal raised over \$15,000 in donations.

Mel and Geri Amato	Norman and Peachie Dunlavy	Jean C. Mooney
Bill and Susan Arbios	George and Karen Dutton	Fern Naber
William Auradou	James and Barbara Fagan	A. Barclay Nalley
Charles and Helen Bacigalupi	June Fiege	Virginia Norman
James Baskin	Clinton Folger	Joyce and Richard Peters
Dorothea Batchelder	Margaret Frampton	Janet Sbragia Pisenti
Barbara Baxter	Russell and B.J. Green	Robert Rawlins
Stanley and Blanche Becker	Glenn Grigg	Gail Richard
Mike Bellagio	Geri Hadley	Ted and Kay Robinson
Frank and Anita Belluomini	Elivira M. Hahn	Vivienne and Joe Rochioli, Jr.
Hollis and Pat Black	Bill Hawn	Paul and Rachel Rodrigues
Pasqualina Black	Billie Harrison	Vivian Ronning
Don and Heidi Blumenthal	Philip and Jeanne Hartlaub	Celso and Darci Rosales
Joe Brandt	Fern Hays	Clarence Ruonavaara
Mary Brandt	Jack Heald	Lew and Irene Sbrana
Brandt Insurance Company	John and Geri Holt	Ralph and Janice Sceales
Louise Buchignani	Diane Honeysett	Wally and Shally Schultz
Darla and David Budworth	Holly Hoods and Peter Leary	Silveira Buick-GMC
Dorothy Buechy	Ann and Edson Howard	Faye Smith
Elise Bulger	Harry and Mary Jackson	June Maher Smith
Gloria Cameron	Eleanor Kneibler	Bob Taylor
John Capitani	Joe Lenci	Joseph Taylor and Sheila Menzies
Doris Clark	Herb and Bev Liberman	Laura Tietz
Catherine Curtis	John and Kim Lloyd	Tom Todd
Edgar and Judy Deas	Liz and Al Loebel	Suzanne and Gene Valla
Steve Deas and Jane Rosenberg Deas	Mario and Carolyn Lucchesi	Pam Vana-Paxhia
Phyllis Diebenkorn	Benned and Ludmila Madison	Robert and Karen Beth Walter
Nathaniel Dodge III	McConnell Chevrolet	Dotty and Jim Walters
Ronald and Judy Douglass	Katie Meyer	Warren and Janis Watkins
Paul Downey		

Refreshed Research Center... and an Office with a Door!

by Holly Hoods

The wonderful new curator's office would not have been built without Board President Ted Calvert. He personally solicited most of the money to pay for these Museum improvements, which included an office, new paint, carpeting and lighting. For years it has been all but impossible for me to write at work, sharing office space with our busy research center. I hoped to someday have a door or maybe even just a curtain! My sincere appreciation goes to Meredith and Jim Dreisback, Pamela Volante, Bob Rawlins, Ann Howard, Lockie Gillies, Kay Robinson and Diane Carriger for major help with the project as well as the following donors:

Ronald Allan	Steve Deas & Jane Rosenberg	Darci Rosales
Anonymous	Dry Creek Rancheria	Rotary Club of Healdsburg
Sandra Barrett	Norm & Peachie Dunlavy	Rotary Club of Healdsburg Sunrise
Barbara Baxter	Eddinger Enterprises, Inc.	Sanderson Ford
Brandt Insurance	Louise Fowler	Silveira Pontiac Buick GMC
Dave & Darla Budworth	Bill Hawn	June Smith
Ann Mahoney	Ann Howard	Syar Industries
Ted Calvert	Al & Liz Loebel	Bob Taylor
Costeaux French Bakery & Cafe	Modini 2000 Trust	Jim & Dotty Walter
Catherine Curtis	Bob Rawlins	Westec Tank & Equipment
Edgar & Judy Deas	Kay Robinson	Gary Wilson

Contributions in Memory of:
Del Kron - from Joel & Harlene Wright
 Peachie & Norm Dunlavy
 Vivienne & Joe Rochioli
 William McCutchan
 Mr. & Mrs. John Saini
 Elinor Rich
 June Smith
 Ron & Arlene Kron
 Nancy Buckley
 Bill & Jan (McMinn) White & the McMinn family
 Dennis & Susie Halpern Deg
 Peggy Ziganti

Marjorie Bennett Hooper - from Ron & Arlene Kron
Camille Derrick - from Marjorie Barnard
 Vivienne & Joe Rochioli
Maxine Olsson - from Joel & Harlene Wright
Stanley Ziganti - from Brandt Insurance

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Clarence Ruonavaara - from Joel & Harlene Wright
 Ron & Arlene Kron
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 Barbara Faye Smith
 Mary Brandt
 Bill & Reta Munselle
 Vivienne & Joe Rochioli
Fred Wasson - from Marcia Teuschler
 Mr. & Mrs. John Saini
 Staff at Stryker Sonoma Winery
 American AgCredit FLCA
 Phyllis Weier
 Everett & Violet Stockstill
 Roy & Frances Onishi
Murari Lal "Trip" Tripathy - from Shirley Buchignani
Contributions for Endowment Fund
 from Nanci & Lee Gunnerson

Collections Corner

by *Meredith Dreisback*



One of the best parts of working at the Museum is every day, and I mean *every day*, there are many new discoveries. They come in the form of people, objects, conversations or newspapers.

One recent find was an article from the November 25, 1897 *Healdsburg Tribune*. Diane Carriger was scanning the Tribune index cards and mentioned the keywords “gilt-edged butter.” What comes to your mind when you hear that phrase? Butter trimmed in gold? I knew there had to be a different answer. In reading the complete article, I came to find out it referred to Mr. John McClish’s butter house and the top-of-the-line, Jersey cows, equipment and processing he was using to make his butter. The article read “the butter house....a six-inch space between the walls is filled with charcoal, and keeps the atmosphere in which the cream is ripening perfectly pure and sweet”. Further description reads “the interior of this room is kept immaculately clean,”

“a marble slab had to be furnished.” According to John McClish, “butter resting on wood is apt to absorb impurities and become tainted in flavor.” Marble was the best. The milk was of the highest quality, also. “When the milk is brought in from the cows it is thoroughly mixed and strained in order to destroy any unevenness in quality, which would interfere with the ripening of the cream”. Finally, John McClish “puts up a full two-pound roll of butter”, not the usual pound and three-quarters”. All of these factors created the finest butter available; “gilt-edged,” of the best quality.

A closing paragraph in the article is worthy of quoting: “The farmers in this vicinity are unable to supply the demand for butter, and there is not a grocery store in town that is not forced at times to import butter from Petaluma and other places to fill orders. The business men of Healdsburg should give this industry their support and encouragement”. Does that sound familiar in 2012?

I, too, want to extend my thanks to all the volunteers who helped with the office remodel. Please stop by and see the refreshed Research Center!

Board of Directors: Ted Calvert (President), Kent Mitchell (Past President), Darci Rosales (Recording Secretary), Stan Becker (Treasurer), Bob Rawlins (Assistant. Treasurer), Maggie Bates, Diane Bertoli, Joe Engler, Kathi Engler, Louise Fowler, Francie Forchini, Lockie Gillies, Ann Howard, Ann Mahoney, Larry Orr, Karen Tynan (Directors)

The mission of the Healdsburg Museum and Historical Society is to record the history of the Healdsburg area through the collection and preservation of historical materials; to actively foster the appreciation of local history of the Healdsburg area through educational programs, activities and historical research; and to provide finances for, and to support, operate and manage the Healdsburg Museum, Edwin Langhart, Founder.

Membership Dues:

Centennial Circle: \$1000 Patron: \$500 Gold: \$250 Gold: \$100 Family (2 or more): \$50
 Business: \$75 Individual: \$30

Newsletter Editor: Pamela Vana-Paxhia, **Printing:** Amoruso