



HM&HS Annual Membership Meeting January 16, 2014

by Ann Howard

It's time again to gather and hear what has been accomplished in 2013 and the exciting plans for the next twelve months. Please join us - the evening is always festive with good food and fellowship. All current members, prospective members, and guests are welcome.

We will again meet on Thursday, January 16, 2014, at the Krug Center on Grove Street, just south of the Dry Creek Inn - the room is warm and cozy. Parking is available adjacent to the Center or along Grove Street.

The doors open at 5:30 pm to receive potluck dishes. The social hour begins at 6:00 pm with dinner at 7:00 pm. We do not have access to the kitchen, so wrap your hot dishes well.

Bread, wine, coffee, tea and dessert will be provided, but anyone who wishes to bring a special dessert is free to do so.

Following dinner, we will elect officers and directors for the 2014-2015 term, learn which homes and/or buildings the Historic Homes Committee has

chosen to honor and hear reports from the President and Curator.

We will also have our 4th Annual Brown Bag Raffle - one ticket for \$5 and five tickets for \$20. Please bring interesting items to the Museum or to the event that you would like to donate to the Raffle. Please let me know what you will be donating.

We need volunteer help in three areas: 1) decorate the tables at 1:00 pm; 2) help at the buffet table with serving; and 3) help with the clean up at the end of the meeting. I will circulate a "help" list at the HMVA meeting on January 8th. You can also contact me (473-9803 or alhoward@alhoward.org) in advance and let me know how you would like to help.

POT LUCK ASSIGNMENTS

Last Names A to L - Salad or Cold Dish

Last Names M to Z - Hot Dish or Casserole

Everyone - Serving utensil for your dish and your own place setting of plate and eating utensils.

Calendar

January, 2014		February, 2014	
8	HMVA Meeting, 9:30 am Museum Research Center	5	HMVA Meeting, 9:30 am Museum Research Center
13 - 28	Museum Closed for New Exhibit Installation	8	Steelhead Festival, 10:00 am Lake Sonoma Visitor's Center
16	Annual Meeting and Potluck Dinner, Krug Center, 6:00 pm	14	Be My Valent-Wine Instant Wine Cellar Raffle Drawing, 5:30 pm
21	Board Meeting, 8:30 am Museum Research Center	18	Board Meeting, 8:30 am Museum Research Center
29	"Sonoma County and the Civil War" Exhibit Opening Reception, 5:30 pm		

Healdsburg Museum

221 Matheson Street
Healdsburg, CA 95448
Telephone 707 431 3325
Fax 707 473 4471

www.healdsburgmuseum.org
info@healdsburgmuseum.org

Museum Hours:
11:00 am - 4:00 pm
Wednesday - Sunday
CLOSED MONDAY and TUESDAY
Research Center
open by appointment
Thursday - Saturday

History Matters

by Holly Hoods, Curator



All month the Healdsburg Museum has been hosting school tour groups visiting the “Christmas on the Ranch” toy exhibit. At this time of the year, teachers like to get their students out of the classroom and into the community. We have been

delighted to welcome these classes to the Museum.



In the past two weeks, we have hosted first graders from St. John’s School and the Healdsburg Charter School, plus third graders from The Healdsburg School. Board member Phyllis Chiosso Liu deserves special mention for her enthusiasm for leading the school tours. As a retired elementary school teacher, Phyllis knows how to keep kids engaged. Board member Nydia Goode, who loaned her extraordinary dollhouse to the Museum all year, has also been charming the visiting children with her imaginative display. It is gratifying to see so many excited and well-behaved kids in the gallery, many of whom have never been to the Healdsburg Museum before. We are glad to be the first museum for some of these children.



Teacher Margaret Jacobson and 22 third grade students from the Healdsburg School spent a fun and productive morning with me in the Museum’s research center exploring local history this week. The students are currently learning about navigation and mapping, so Margaret and I pre-selected five maps from the Museum’s collection for them to investigate. The kids were also quite intrigued to learn about José German Piña, the Mexican teen who scouted, mapped and claimed 17 acres of land in Dry Creek Valley (Tzabaco Rancho) in the early 1840s. I really enjoyed the time spent with these inquisitive young navigators!

I recently met two leading members of the Healdsburg business community who admitted that they had never been inside the Museum. While I find this disappointing, it makes me want to try harder to reach out to local residents. Everyone knows people who have never visited the Museum. If every current Museum member brings someone new to see each exhibit next year, we would quadruple our visitorship! Please do what you can to spread the word and promote awareness of your Museum.

President’s Corner *by Stan Becker, Board President*



It’s a new year and it promises to be an exciting one for your museum. Our current exhibit “Christmas on the Ranch” is winding down. This exhibit featuring many toys from the Castelli family collection has received rave reviews. My thanks again to the curatorial staff and the many volunteers who make it happen.

We can also anticipate our next exhibit, “Sonoma County and the Civil War.” I’ve heard some intriguing tidbits about it that have peaked my curiosity.

To date, our annual appeal has brought in **\$13,000!** My sincere thanks to our many contributors whose generous gifts keep our Museum running.

We have an exciting slate of new board members and officers. Please be sure to attend the annual meeting on January 16th at the Krug Center and meet these outstanding volunteers.

SAVE THE DATE!
“Sonoma County and the Civil War”
New Exhibit Opening Reception
January 29, 2014 – 5:30 pm

HMVA News

by Ann Howard



Thank you to Toni Hopkins, Cathy Anderson and Jane Bonham for searching the old newspapers on the microfilm machines to add to the *Flashbacks* in the weekly Tribune. One recently published piece speaks across the century. On November 28, 1913, Julius Myron Alexander was urging the townspeople to chip in \$3.50 each a year to pay someone to weed the Oak Mound cemetery. "We owe it to our ancestors!" he said. Various attempts have been made through the years to clean and clear the oldest section, but it is a private cemetery and liability is one of current owner's concerns.

I found a valuable note in Obed Bosworth's files that mentioned the cemetery lot number where the wife and 17-year old daughter of Dr. Elisha Ely (the first white settler in Geyserville in 1851) were buried in 1872 and 1884, respectively. They were not listed in the cemetery inventory. When I visited the site, I found a huge oak tree and brush occupying the tiny plot.

We are celebrating the 20th Anniversary of HMVA, the Healdsburg Museum Volunteer Association, that Betsy Bippart and 25 loyal volunteers created during a holiday luncheon in December, 1993 in order to keep the Gallery open and raise money when the City could no longer pay the Curator's salary. Here we are 20 years later with 125 volunteers to assist the staff and the Board of Directors in all aspects of Museum operations, and we are still raising the necessary funds. We have come a long way, thanks to Betsy, our members and our donors!

January 16, 2014, will be the 20th Annual Meeting and Pot Luck at the Krug Center. We hope you all will be able to attend. If you can help that evening or have Brown Bag Raffle items, please contact me. This fun raffle defrays the cost of the event.

Happy New Year! Thank you, everyone!

Listen Up!

by Elizabeth Holmes

This year's annual toy exhibit, "Christmas on the Ranch," closes on January 12th. Before we make room for the next exhibit, be sure to listen to the current audio tours!

"Christmas on the Ranch" features three main platforms – an outdoor snow scene, a 1950's home at

Christmas and a selection of agricultural toys that include pedal cars from the Castelli and Michalek collections. In addition to discussing the history of artifacts like goat carts and aluminum Christmas trees, this audio tour also discusses the origins of Christmas traditions in general, such as holiday greeting cards and Christmas stockings.

"Seasons of the Dollhouse," Nydia Goode's spectacular central gallery display, completes its year-long run as well. The "Christmas on the Ranch" audio tour also provides a room-by-room tour of the dollhouse.

"Farm to Table," our tribute to Healdsburg's rich agricultural traditions, was held over due to popular demand. The audio tour that accompanies this exhibit is a departure from our usual format, because it features interviews with local agricultural experts, such as Mary Kelley of the Healdsburg Farmers' Market and Emmett Hopkins of Community Supported Agriculture. Historical and contemporary trends in local agriculture come together in this unique tour. Don't miss it!



Educational Outreach

An interactive, hands-on history project is being piloted in select third grade classrooms by Phyllis Chiosso Liu and Carol Adams. As retired elementary school teachers, they were well qualified to develop a classroom program presenting the very early history of the Pomos, one of Sonoma County's first inhabitants.

Beginning with a slide show using the Museum's pictures and along with some of our artifacts, the students are rotated through three activity centers focusing on acorn preparation, uses of nature and comparing/contrasting life then and

now. The learning centers are augmented with books, displays, relics and artifacts. Each center also has a writing component along with additional activities that the classroom teacher can use at a later date.

Our goal is to have the program ready for Healdsburg area third grade classrooms for the upcoming school year. "It feels great to be the classrooms after spending two years working to get this program off the ground!" declared Phyllis.



Restoring the Sotoyome Market Painting

by Holly Hoods

The Museum recently consulted painting conservator Niccolo Caldararo to recommend conservation treatment for the Museum's damaged, but handsome painting from the long ago Sotoyome Market. Framed and executed on canvas in oil pigment, the painting measures 171 inches wide and 59.5 inches tall. It has had a long and colorful life.

Painted by William B. Monmonier of Healdsburg in 1878, the artwork hung for decades inside the Sotoyome meat market downtown. After the market closed in the 1960s, the painting found its way to a Healdsburg antique store where Myra Hoefer purchased it as a gift for her former husband, Billy Pearson, an art collector and jockey. After their divorce in the late 1970s, Mr. Pearson donated the painting to the Healdsburg Museum, then located in a much smaller, city-owned building. Too big to display, the painting was stored in the City Corporation Yard. While in storage, it was accidentally damaged by a forklift and the City demanded that it be moved. Museum members Jim and Barbara Fagan agreed to house it for safekeeping in their spacious Dry Creek barn. There it stayed until I decided to bring it back and put it on display last year during the "Healdsburg's Artistic Heritage" exhibit. Jon Lacaille, Pam Vana-Paxhia, Ted Calvert and Ann Howard engineered the delicate transfer of the precious artifact back to the Museum. My hope was that if people saw the painting in its

present condition, they might be moved to contribute to its cleaning, repair and conservation. Based on the detailed proposal and condition report presented by Mr. Caldararo, the costs could run from \$6,000 to \$13,000, depending on which treatment options we choose. The costs would include: transportation of the painting by a professional art moving company to a nearby work area, overall surface cleaning with aqueous surfactants, stabilization, filling of losses of 10 tears and 20 punctures, and in painting. We are not seeking to make it "look like new," but restore its vibrancy and viability for another century. Four people have already offered to donate to the conservation costs. If you would like to join them, please let me know. The painting is currently on display over the stairs at the Museum.

Be My Valent-Wine

by Bob Rawlins

By now you should have gotten my shocking pink letter outlining HM&HS's latest fundraiser. It's another chance to win 101 bottles of premium Sonoma County wine. Raffle tickets were included with the letter and more are available at the Museum. The ticket prices are \$5 for one, \$10 for three and \$20 for ten tickets - your best chance to win.



Your odds are great for this raffle drawing which will take place at 6:00 pm sharp in the Museum gallery on Friday, February 14th. You don't have to be present to win this Instant Wine Cellar, but come anyway for the fun.

If I win, I'll give everyone present a bottle to take home. You can't beat a deal like that. And no, the fix is NOT in!

Get Your Review Electronically *by Al Loebel*

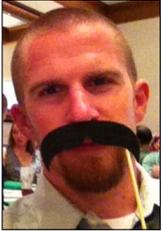
It's been awhile since I wrote about getting your monthly copy of *The Review* electronically. Of our 600 Museum members, 75 have opted to get an email rather than a "snail mail" copy of *The Review*. You can help us save a little money in printing and mailing costs by adding your name to this list. An added benefit to doing this, is that you'll receive it several days earlier than if you waited for the hard copy mail delivery. If you're interested, send an email to al.loebel@gmail.com and I'll take care of it.

Contributions in Memory of:
Charles Bacigalupi - from Helen L. Bacigalupi
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 Albert & Betty Derrico
Roderic B. Park - from Cathy Park
Betty Gelatini - from Alma, Shirley, & Rick Buchignani

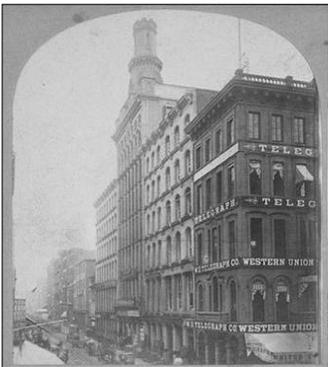
Contributions in Memory of:
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Helendale Barrett - from Mike & Judy Belli

Collections Corner

by Thomas Armitstead



This winter-themed advertising print in the Museum collection dates to the late nineteenth century. Dr. D. Jayne & Sons were among the most successful patent medicine producers in American history. The son of a Baptist minister, David Jayne introduced the first of his proprietary medicines, Jayne's Carminative Balsam, in 1831. Other remedies soon followed, and Jayne spent the 1830s and 40s building a profitable drug business and



Dr. D. Jayne & Sons Building at 242 Chestnut St. in Philadelphia, Pennsylvania

medical practice in his native New Jersey. Jayne eventually moved his thriving business to Philadelphia, and in 1848 began construction on what was to become the largest and most elegant business house in the city. When it was completed two years later, the 10-storey structure was the tallest office building in the country, occupying an entire city block, and its massive granite facade was noted as being among the first to incorporate elements of the Gothic Revival.

Dr. David Jayne is also credited as being among the first to use the annual almanac as a

marketing device. Jayne's Almanac used intricate and finely-crafted graphics, both to promote his products and deter would-be counterfeiters. The almanac's calendar pages, which included calculations of the phases of the sun, moon and constellations, made it especially useful to sailors and farmers. Dr. D. Jayne & Sons printed and distributed over 500 million almanacs in several different languages between 1843 and 1940.



Welcome New HM&HS Members
Anna Conley
Patricia Maddox
Diana Painter
Geoffrey Hales
Herb and Wendy Steiner

Board of Directors: Stan Becker (President), Ted Calvert (Past President), Phyllis Chiosso Liu (Recording Secretary), Bob Rawlins (Treasurer), Lynne Rosenthal (Assistant Treasurer), Maggie Bates, Diane Bertoli, Jim Brush, Rawleigh Fjeld, Louise Fowler, Lockie Gillies, Nydia Goode, Ann Howard, Jeanne Leal-Hartlaub, Kent Mitchell, Larry Orr, Karen Tynan (Directors)

The mission of the Healdsburg Museum and Historical Society is to record the history of the Healdsburg area through the collection and preservation of historical materials; to actively foster the appreciation of local history of the Healdsburg area through educational programs, activities and historical research; and to provide finances for, and to support, operate and manage the Healdsburg Museum, Edwin Langhart, Founder.

Membership Dues:
 Centennial Circle: \$1000 Patron: \$500 Sponsor: \$250 Gold: \$100 Family (2 or more): \$50
 Business: \$75 Individual: \$30
Newsletter Editor: Pamela Vana-Paxhia, **Printing:** Amoruso

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ATTORNEYS AT LAW

P.O. BOX 455
 1201 VINE STREET, SUITE 200
 HEALDSBURG, CA 95448-4838
 TEL: 707 433 3363 FAX: 707 433 3606

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