



Chamber of Commerce Executive Director and Lifetime Maintenance Award Winner Carla Howell, Architectural Historian Fran Schierenbeck, Residential Restoration Award Winners Jeanne and Don Dana and Adaptive Re-use Award Winners Eric and Mary Drew, Paul Mahder and Jonathan Wind.

Historic Preservation Award Winners

By Fran Schierenbeck, Historic Preservation Committee Chair

Three Historic Preservation Awards were given out at this year's annual meeting; Don and Jeanne Dana received an award for their restoration of the Jane Kelley House, the Healdsburg Chamber of Commerce a Lifetime Maintenance Award for the Chamber of Commerce building and Paul Mahder and Eric Drew an Adaptive Re-use Award for the

Paul Mahder Gallery Building (originally the Sotoyome Machine Shop).

Each building is architecturally significant and a unique piece of Healdsburg's history. The awards are a way of recognizing the recipients' commitment to preserving these treasures.

See pages 6-7 for additional information.

Calendar

February, 2019

- 1 Al Cadd Book Release Party, 6:00 pm, White Oak Vineyards & Winery (see page 3)
- 19 Board Meeting, 5:30 pm, Museum Research Center

March, 2019

- 19 Board Meeting, 5:30 pm, Museum Research Center

Healdsburg Museum

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Museum Hours:
11:00 am - 4:00 pm
Wednesday - Sunday

History Matters

by Holly Hoods,

Executive Director/Curator



There is so much to be thankful for as we begin a new year.

I am proud to say that this is my 23rd year of working for the Healdsburg Museum! I truly appreciate the work we do and the people with whom I work. I respect and feel supported by my Board of Directors, the Museum members and volunteers. I am feeling very optimistic about the year ahead and have ideas to expand Museum connections and partnerships in our community.

I am thrilled to be working with Eric Ziedrich as President. Thanks to outgoing President Ronnie Devitt for her numerous innovations and ideas. I especially credit her for leading the successful upgrade and improvements to our website. As she transitions to Past President, she will chair the Museum volunteer committee. I look forward to working with her to improve our receptionist training and elevate our visitor experience.

I salute my excellent co-workers and the dedicated volunteers who contributed more than 11,000 hours to the Museum this past year. Under Jeanne Leal Hartlaub's capable leadership, our membership has increased. Eric Ziedrich and Jerry Eddinger established and are growing our new business partnership program with the help of Kay Robinson. Under Pamela Vana-Paxhia's expert editorship, copy editing assistance from Eileen O'Farrell and a growing cadre of researchers/writers, our publications have improved and thrived. The ever-creative Maggie Bates keeps impressing us with beautiful graphics and colorful signs and banners. Talented woodworker Jon Lacaillade's work has graced our gallery in every exhibition. He and I will be collaborating on a new installation to be revealed in 2020.

I am beyond grateful for Ann Howard's caring and committed work on all aspects of the Museum, Lockie Gillies's skills, enthusiasm and dedication and Ken Spadoni's integrity, motivation and leadership. I thank them for serving on our Board and am grateful for their continued involvement.

Happily, our successful Annual Appeal and 2018 fundraiser events carried us through the year to meet (and slightly exceed) our financial goals.

President's Corner

by Eric Ziedrich,

Board President



By the time you read this, I should be serving you in the capacity of Healdsburg Museum & Historical Society's Board President. In that capacity, I'd like to start my first communication acknowledging and thanking just some of the people who are vested in and have contributed so much to the Museum.

Let's start with some retiring board members – Ken Spadoni, Lockie Gillies and Ann Howard. All three have devoted countless hours with (thankfully) a wide variety of skill sets. Ken has been instrumental in coordinating some creative and successful fundraising events. Lockie has been the Museum's technological guru. His knowledge in and experience with the internet, servers and websites has allowed the Museum to venture into some previously uncharted territory and greatly enhanced our ability to communicate, archive and share the rich history of Healdsburg. Finally, Ann has helped in a wide variety of capacities, including HMVA coordinator. Ken, Lockie and Ann will be sorely missed as all three have shown a passionate commitment to help guide the Museum.

We all owe a debt of gratitude to our "retiring" President, Ronnie Devitt. Ronnie served as the HM&HS President for the last two years. She was a committed, focused and driven leader. And the best news is, she's not going anywhere! Ronnie has graciously volunteered to fill the Volunteer Coordinator position vacated by Ann.

We are also honored to welcome two new board members – Bob Pennypacker and Susan Sheehy. We look forward to their contributions.

Filling out this year's Board is our new slate of officers: Jon Eisenberg (Vice-President), Phyllis Chiosso Liu (Secretary), Mark Decker (Treasurer) and Jim Brush (Assistant Treasurer). Returning board members include Jerry Eddinger, Carol Peterson, Kay Robinson, Rawleigh Fjeld and Jeanne Leal Hartlaub.

The work of the Board would all be for naught if not for the efforts of our fine staff led by Holly Hoods (Executive Director/Curator), Jane Bonham (Office Manager) and Lauren Carriere (Intern).

We have a terrific leadership team and are looking forward to an exciting and dynamic year!

Volunteer News

by *Ronnie Devitt*,
Volunteer Coordinator



Welcome to 2019 and the next generation of the Healdsburg Museum Volunteer Association (HMVA). I cannot thank Ann Howard enough for all she has done as an HM&HS Board member and chair of HMVA. As the leader, she created countless memos and directives for volunteers, particularly the receptionists. Needless-to-say, succeeding Ann is daunting.

The Museum cannot survive as a vibrant part of the community without the work of many volunteers to supplement the paid staff members. In 2017 volunteers contributed over 11,000 hours of recorded time. There were many more unrecorded hours. A little over 1,000 of these hours were the time of the receptionist-ambassadors welcoming the public to the Museum. Individual volunteers contributed as few as four hours working on a single project to hundreds of hours on weekly activities and special events. I hope that many more of you will be able to contribute at least a few hours a month.

In the past *The Review* and the monthly HMVA meetings have been the primary sources of information for volunteers. In future issues of *The Review* we will provide information on specific needs for volunteers and their activities.

However, we need to find more ways of communicating. One of the ways will be a short weekly email blast with Museum news and volunteer opportunities to those on the volunteer list. For those who do not use email, copies of the emailed newsletters will be posted at the receptionist's desk and in the research room. Receptionists and potential receptionists will also have their own new exhibition orientation meetings and social events.

Given the low attendance at the monthly HMVA meetings, those meetings will be suspended as we experiment with other ways of communicating.

If you have any suggestions for improving communications, please let me know.



Al and Alyce Cadd

Al Cadd Book Release Party

White Oak Vineyards & Winery

Friday, February 1, 6:00 pm to 8:00 pm

Join us for an evening with local author, Al Cadd!

We will be celebrating the release of Al's new book, *Rambling On: A Life Story*. The relaxed evening will include a short reading by Al from his memoir and a funny story or two. Books will be available for purchase and signing by the author.

The event will be held at White Oak Vineyards & Winery, 7505 Highway 128, Healdsburg, on Friday, on February 1, 6:00 pm to 8:00 pm.

Light refreshments, underwritten by Sonne Eldridge and prepared by Alexander Valley Ladies Aid, will be available along with delicious wines, generously provided by Bill Myers of White Oak Winery.

The event is free, but seating is limited, so please RSVP if you plan to attend. Questions? Contact Holly (holly@healdsburgmuseum.org or 431-3325.)

Contributions in Memory of:

Mary Brandt from Holly Hoods
Valerie Jagers-Petersen
Susan Jagers-Leonhardt

Contributions in Memory of:

Sue Mitchell from Ann Amtower
Vi Santucci from Holly Hoods
Dr. Richard Wattles from Sally Smith
Harry Hamm from Marilyn Haywood

2019 Exhibitions

We are excited to begin the year with local creativity as our theme. Our new exhibitions in the first and second floor galleries highlight local artistry.

Upstairs we are holding our first juried art exhibition, "A Sense of Place," featuring scenic artwork of Northern Sonoma County created by local artists. It is the Museum's first juried art exhibition, co-curated by Holly Hoods, Vesna Breznikar and Dana Hawley.

Created by local artists of the past and present, the art on display evokes a sense of place, reflecting the vibrant colors, geography and storied landscape of northern Sonoma County. Recognizing history as a continuum – not as a distant bygone era – it is fascinating to view the historical art beside current imagery of our local landscape.

The artistic media represented in this exhibition includes oil paint, pastels, acrylic, watercolors, etching, pen and ink, lino print, mixed media sculpture, weaving and photography. The artwork dates from 1865 to the present, yet it is in the best sense timeless, grounded in this place. Recognizable landforms such as Fitch Mountain are depicted beside hillside vineyards, vintage buildings, valley oaks, Russian River and Mill Creek redwoods. Pomo baskets from the early 20th century showcase remarkable Native American artistry.

The exhibition features many items on loan from private collections, as well as rarely-shown selections from the Museum's collection. Notable artists from the past include L.P. Latimer, Grace Hudson, Maury Lapp, Rosinda Holmes, William Monmonier, S.H. Shakespeare, Alice Haigh Dixon, Lou Galeazzi, Jane Raabe, Myra Hazen, Ollie Gaddini Bacigalupi and Maude Needham Latimer.

It has been rewarding to invite talented local artists to reflect history as it is being created today. The artists of today include Tania Amochaev, Linda Barretta, Beverly Bird, Kathy Birdsong, Vesna Breznikar, Shonnie Brown, Donna DeLaBriandais, Dana Hawley, Linda Kammer, Ed Liu, Barbara Médaille, Karen A. Miller, Peter Nevins, Sharon Pillsbury, Joyce Power, Mary Ruffatto, Terry Sauv , Donna Schaffer, Richard Sheppard, Joanne Taeuffer, James Thomas and Phyllis Calvin Thomas.

On the ground floor gallery, the focus is on the early years and talents of local professional photographer Mervyn D. Silberstein. Silberstein's

exceptional photography of early 20th century Healdsburg reveals so much about our community's past, representing a very significant part of the Museum's valuable historical collections. This exhibition, curated by Pamela Vana-Paxhia, Jane Bonham and Stan Becker, displays Silberstein's early work and cameras to reveal a young photographer's emerging talents.

Don't miss it!

Welcome Our Newest HM&HS Members

Linda Barretta Borri

Cody Clark

Beverly Hunter

Tim & Terry Leach

Pat & Peter Lenz

David Luebke

Martha Noble

Alfred & Phyllis Pucci

Sandra J. Rosenberg

James Thomas

Phyllis Calvin Thomas

Roger & Dylan Urban

Annual Membership Meeting *by Ann Howard*

After rain and wind caused recent weather advisories, Mother Nature gave pause on January 17 so we could hold the Museum's 25th Annual Membership Meeting. Unfortunately, many may have been kept home and under the weather with maladies that are going around. A smaller than normal crowd shared a wonderful potluck meal as emcee and incoming BOD President Eric Ziedrich kept us in good spirits while standing in for outgoing President Ronnie Devitt who was unable to attend.

New Board members Bob Pennypacker and Susan Sheehy along with 11 returning Directors were approved. Holly summarized the 2018 activities, projects and special events in an excellent presentation along with the proposed exhibitions and plans for 2019. Fran Schierenbeck gave an impassioned presentation of the three buildings chosen for the Historical Preservation Awards. (See pages 6-7 for more information.)

Raffle winners were Eric Drew and Dan Mason.

Thank you to everyone who assisted me in making it another most enjoyable event.

2019 Annual Membership Meeting

photos by Lauren Carriere



Historic Preservation Award Winners

This year's Historic Preservation Awards were announced at the Annual Meeting on January 17. The awards were presented by architectural historian, Fran Schierenbeck, chair of the Museum's Historic Preservation Committee. In addition to Fran, the committee consists of Holly Hoods, Jon Lacaille and Pamela Vana-Paxhia.

When Don and Jeanne Dana purchased the Jane Kelley house, it was in such poor shape they were told to demolish the house and build something new. In researching their home, the Danas uncovered the story of Jane Kelley (see *Russian River Recorder*, Fall 2018) and decided that preserving her home was worth the effort.



Jane Kelley house, 1978



Jane Kelley house, 2018
Residential Historic Preservation Award

Jane Kelley was the widow of whaling Captain William Kelley. Originally from the east

coast Captain Kelley would leave on whaling expeditions for years at a time. On occasion, Jane would accompany him. Eventually they ended up in Healdsburg, where Captain Kelley died in 1891. Left with no income, Jane had the Queen Anne style cottage at 221 Grant Street built in 1907 as a rental property.

By restoring Jane Kelley's house, Don and Jeanne have not only brought an architectural gem back from ruin but have helped to preserve the memory of this remarkable woman.

Another architectural gem is the Mediterranean or Spanish Revival style Healdsburg Chamber of Commerce building located at 217 Healdsburg Avenue. Built in 1936 by the Works Progress Administration (WPA), the original construction cost was \$11,906.



Healdsburg Chamber of Commerce, 1954

In the 1930s, the country was in the grips of the Great Depression. The federal government, wanting to help ease the financial hardships of its citizens while stimulating the economy, founded programs like the WPA. WPA workers built and improved roads, sidewalks, schools, municipal

buildings, and parks all over the country. Additionally, they participated in art projects, recorded historic buildings and other events all for the benefit of our country.



***Healdsburg Chamber of Commerce, 2018
Lifetime Maintenance Award***

The Healdsburg Chamber of Commerce building is an excellent example of this endeavor. It not only still serves its original purpose more than 80 years later but retains its historical integrity due to a lifetime of diligent maintenance and care by the Healdsburg Chamber of Commerce.

Across the street from the Healdsburg Chamber of Commerce building is the Paul Mahder Gallery Building at 222 Healdsburg Avenue.



Sotoyome Machine Shop, 1946

It was originally a Quonset hut erected in 1946-47 by the Sotoyome Machine Shop. The Quonset hut was purchased from the Kraft Tile Company (a subsidiary of the Kraft Cheese Company) in Nile Canyon, Alameda County. The Kraft Tile Company produced roof tiles and other decorative and structural tiles. Because of their

ability to produce structural and food grade tiles, the company survived the war years and eventually became a distributor of Stran-Steel Quonset huts as well.



***Paul Mahder Gallery, 2018
Adaptive Re-use Award***

Quonset huts were built throughout the war years and afterwards as they were quick to erect and took less material and skill to erect than traditional buildings. They also provided space that could be readily adapted for different uses.



Paul Mahder Gallery, aerial view, 2018

The Sotoyome Machine Shop double Quonset hut is an excellent example of this adaptability, having served many different uses including a machine shop, a car dealership, a waterski manufacturing plant and an antique cooperative before becoming the present-day art gallery. Although in need of some upgrades, Paul Mahder and Eric Drew were able to adaptively re-use the space, turning it into a world-class gallery while preserving the main characteristics of the historic Quonset hut. It is now the largest art gallery north of San Francisco.

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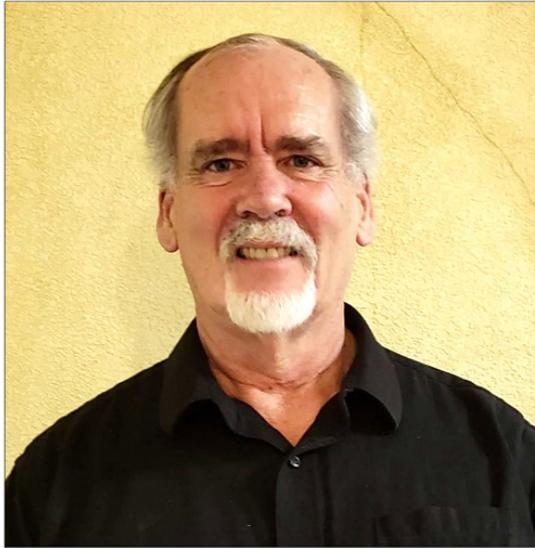
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SUMMIT
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Meet the New HM&HS Directors



Bob Pennypacker

My partner and I moved to Healdsburg in 2002 after 22 years of being based in San Francisco.

Our journey here was quite circuitous. I grew up in the South Bay and attended UC Berkeley. I took advantage of their junior year abroad program in Sweden to study architecture. This experience resulted in a severe addiction to travel and, after getting my graduate degree in architecture from Columbia University, I sought assignments that took us to various parts around the world. The work was fun as well with a focus on airports and theme parks.

When it was time to settle down, we were lucky enough to find Healdsburg. My career naturally evolved to becoming a realtor at Healdsburg Sotheby's International Realty.

It took far too long for me to discover the Museum. The exhibit that caught my attention was "Destination Healdsburg." I was taken by the relevance it brought to the very issues we are grappling with today, and wanted more people to know about it. Marketing and publicity are my strengths as a realtor. I began using those skills to help get the word out to the community regarding this local treasure and I have continued to enjoy my involvement.

I am honored to become a Board member and look forward to working with the other members, the volunteers and the staff.



Susan Sheehy

I am a fourth-generation member of the Young family in Alexander Valley.

I received my degree in Interamerican Studies at University of the Pacific in Stockton where I became fluent in Spanish. It is also where I met my husband, Wes Sheehy, a native of Costa Rica. We married in 1970 and, after two years abroad in Central America, we returned to Sonoma County. Back home, I used my bilingual abilities and taught in Healdsburg and Calistoga schools.

Wes and I had three children: Kelly, Sterling and Todd. When the children reached high school age, I helped to organize "Graduation Celebration," which I chaired for nine years.

In 1997, my siblings and I founded the Robert Young Estate Winery. I have used my talents there to orchestrate all the winery events.

Wes and I downsized and moved to Cloverdale in 2008, but my heart was always in Healdsburg. To stay connected, I joined Healdsburg Kiwanis.

After 42 years of marriage, Wes passed away in 2012.

As the Young family historian, I love searching family roots. I also head up the family and winery's philanthropic endeavors, including donations. Now semi-retired and living back on the ranch in Alexander Valley you will find me planting in the gardens, traveling, and spending time with my six grandchildren. Life is good!

Healdsburg Museum & Historical Society Board of Directors

Eric Ziedrich (President), Ronnie Devitt (Past President, Volunteer Coordinator), Jon Eisenberg (Vice-President), Phyllis Chiosso Liu (Recording Secretary), Mark Decker (Treasurer), Jim Brush (Assistant Treasurer), Jerry Eddinger, Rawleigh Fjeld, Jeanne Leal Hartlaub, Bob Pennypacker, Carol Peterson, Kay Robinson, Susan Sheehy (Directors)

The mission of the Healdsburg Museum & Historical Society is to record the history of the Healdsburg area through the collection and preservation of historical materials; to actively foster the appreciation of local history of the Healdsburg area through educational programs, activities and historical research; and to provide finances for, and to support, operate and manage the Healdsburg Museum. Edwin Langhart, Founder.

Membership Levels and Benefits:

Friend: \$30 Family (2 or more): \$50

- Free genealogy, property and historical research by appointment
- Russian River Recorder quarterly journal and The Review newsletter
- Members' only Museum exhibition opening receptions
- 10% discount in Museum gift shop

Contributing: \$100

- All benefits listed above
- Free admission at almost 1,000-member museums of North American Reciprocal Museum Association

Supporting: \$250

- All benefits listed above
- Recognition posted in a Museum publication

Sustaining Member: \$500

- All benefits listed above
- Voucher redeemable at Museum gift shop

Benefactor: \$1000

- All benefits listed above
- Sponsor recognition for one Museum exhibition
- Tickets for two and recognition at Museum's Annual Pioneer Awards Dinner
- Invitation to private tour of one Museum exhibition

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